

2026 SPONSORSHIP PROSPECTUS

CHRO South Forum

September 16, 2026 | Atlanta

CHRO Midwest Forum

October 6, 2026 | Chicago

Leading What's **Next**



Contact Berthony Poux | VP, Events – HRO Today | Berthony.Poux@SharedXpertise.com



Platinum Sponsorship (General Session) - \$15,000 USD (Break-out Session) - \$12,000 USD

- Speaking Opportunity: Participate in a panel discussion, lead a think tank session or have a 30-minute case study.
- 6 ft tabletop to exhibit during the entire in-person conference.
- Branding on the event website
- Two (2) internal full conference registrations (includes speaker)
- Two (2) client full conference registrations for existing or prospective clients
- Prospect marketing program: HRO Today will send out discounted pricing for up to 50 companies that you would like to meet at the event to facilitate their attendance.
- Access to event app and inclusion in 1:1 meetings (expertise-based)
- Complete attendee list for follow-up marketing (post event)



Tech Showcase or Topic Sponsor - \$5,000

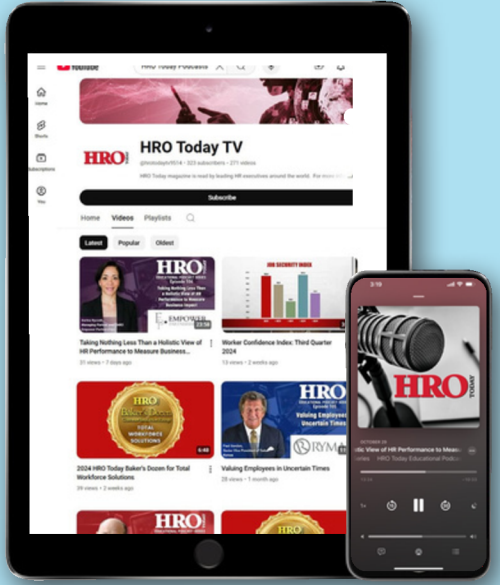
- 5-10-minute demo in a technology showcase presentation OR moderate a table talk
- Exhibit during the entire in-person conference
- Branding on the event website
- One (1) internal full conference registration. \$995 for each additional registration
- Complete attendee list for follow-up marketing (post-event)
- Branding on conference event app with the ability to message attendees and request 1:1 meetings



CONFERENCE PODCAST SPONSOR - \$5,000 Per Episode (2-4 episodes available)

HRO Today produces and hosts (on HROToday.com for 1 year) a 15-minute to 20-minute podcast. HRO Today promotes each episode to the relevant job titles for your content. You receive Excel report of all click thrus to email blast containing podcast link. This sponsorship is in addition to a Platinum Package.

Sponsor two (2) pre-conference and/or two (2) post-conference podcasts to extend the reach of your content. Pre-conference podcasts can be used to showcase client case studies and to tease your upcoming session. Post-conference podcasts can be used to interview speakers from the highest rated sessions and to recap your conference session.



CHRO Dinner Sponsorship - \$12,500

- HRO Today will book the dinner venue, invite guests, and handle all logistics
- \$3,000 is the F&B limit. Any additional charges must be approved by the sponsor
- Two (2) passes to the conference
- Attendee list with contact information (both dinner and entire event)



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