



# Sponsor Packages for HR Service Providers

Join us on June 12, 2025 at the The Warwick Rittenhouse Square Hotel, Philadelphia!

For nearly two decades, *HRO Today* has annually ranked HR service providers through our renowned Baker's Dozen Customer Satisfaction Ratings™. Our research has revealed that while there are many rankings of various aspects of HR, there isn't one definitive source of which companies are the best for human resources.

On Thursday, June 12 in Philadelphia, we will celebrate and provide a well deserved spotlight for those HR teams and companies that make up the HR100. [Enter HRO Today's HR100](#). The *HRO Today* research team reviews nearly 1,000 companies annually to come up with the top 100 HR departments.

## HR 100 Award Gala Sponsor – \$10,000

Join us in honoring the nation's top 100 HR departments at our premier Awards Gala! As a sponsor, you'll receive:

**Prominent Recognition:** Listing on the *HRO Today* website and a highlight in the official press release announcing the HR 100 Award Gala.

**Exclusive Access:** Four (4) Gala passes and a branded table—where *HRO Today* will seat HR 100 winners for an up-close networking opportunity.

**Stage Spotlight:** A 2–5 minute welcome and congratulatory message from your executive team, delivered from the stage.

**High-Visibility Ad Space:** A full-page ad in the event program.

**Valuable Leads:** Full attendee list with contact information, delivered post-event.

**Podcast Promotion:** A call-out advertisement on the HR 100 Award podcast to reinforce your brand's partnership.



## ADD-ON OPPORTUNITIES

Join us in honoring the nation's top 100 HR departments at our premier Awards Gala! As a sponsor, you'll receive:

### Pre-Gala Cocktail Reception | \$7,500

Branded sponsorship of the exclusive reception before the event.

An opportunity to welcome and mingle with award winners.

### Post-Gala Cocktail Reception | \$7,500

Branded sponsorship of the celebratory reception after the Gala.

A chance to share a few parting words and build deeper connections with attendees.

### Registration Sponsor | \$5,000

Your brand featured on all lanyards.

Provide a custom swag bag for each attendee, ensuring lasting brand visibility.

