



# MEMBERSHIP BENEFITS OVERVIEW

HR PROVIDERS



# About the *HRO Today* Association

**Since 2002**, *HRO Today* has been at the forefront of the HR service delivery industry. With an unrivaled global network of content and contacts, our team has helped shape the evolution of the HR profession.

Powered by that history and reputation, the *HRO Today* Association has developed programs to support the learning and development of HR professionals around the globe.

# About the *HRO Today* Association

**Members learn together, strengthen their networks and share best and next practices.**

**Access** timely content and discuss critical issues in real-time with like-minded professionals.

**Collaborate** with a cross functional team of HR practitioners and providers to build relationships, grow your network, and strengthen your reputation within the industry.

**Improve** the skills needed to enhance the quality, effectiveness, and efficiency of your HR operations.

**Inspire** others by sharing your knowledge and be inspired as you learn from others.



# Membership Elevates, Strengthens, and Engages Your Brand



## Easy & Effective ways to Engage:

- **Submit Content** - Extend your reach by sharing insights with our global network of HR professionals.
- **Attend and Host Live Sessions** - Join the conversation, showcase your brand, and share what you've learned with your team.

## Leverage Live Virtual Meetings:

- **Connect deeply** with HR professionals around the world.
- **Showcase your expertise** by sharing your unique insights and thought leadership.
- **Gain real-time feedback** to “focus group” your messaging for further enhancement.



# **ASSOCIATION METRICS**

# MEMBER SNAPSHOT



accentCare™

Achievers



Amplify.



Capgemini



Engage2Excel™



GSK



HTEC

HUDSON RPO



Kelly OCG



KenCrest  
Your Dreams. Our Mission.



KORN FERRY®

kyndryl



LEONARDO



MARRIOTT  
VACATIONS  
WORLDWIDE  
SM



Page Outsourcing



PIMCO



Reworld



Santander



SeacoastBank SEVENSTEP



The Bancorp

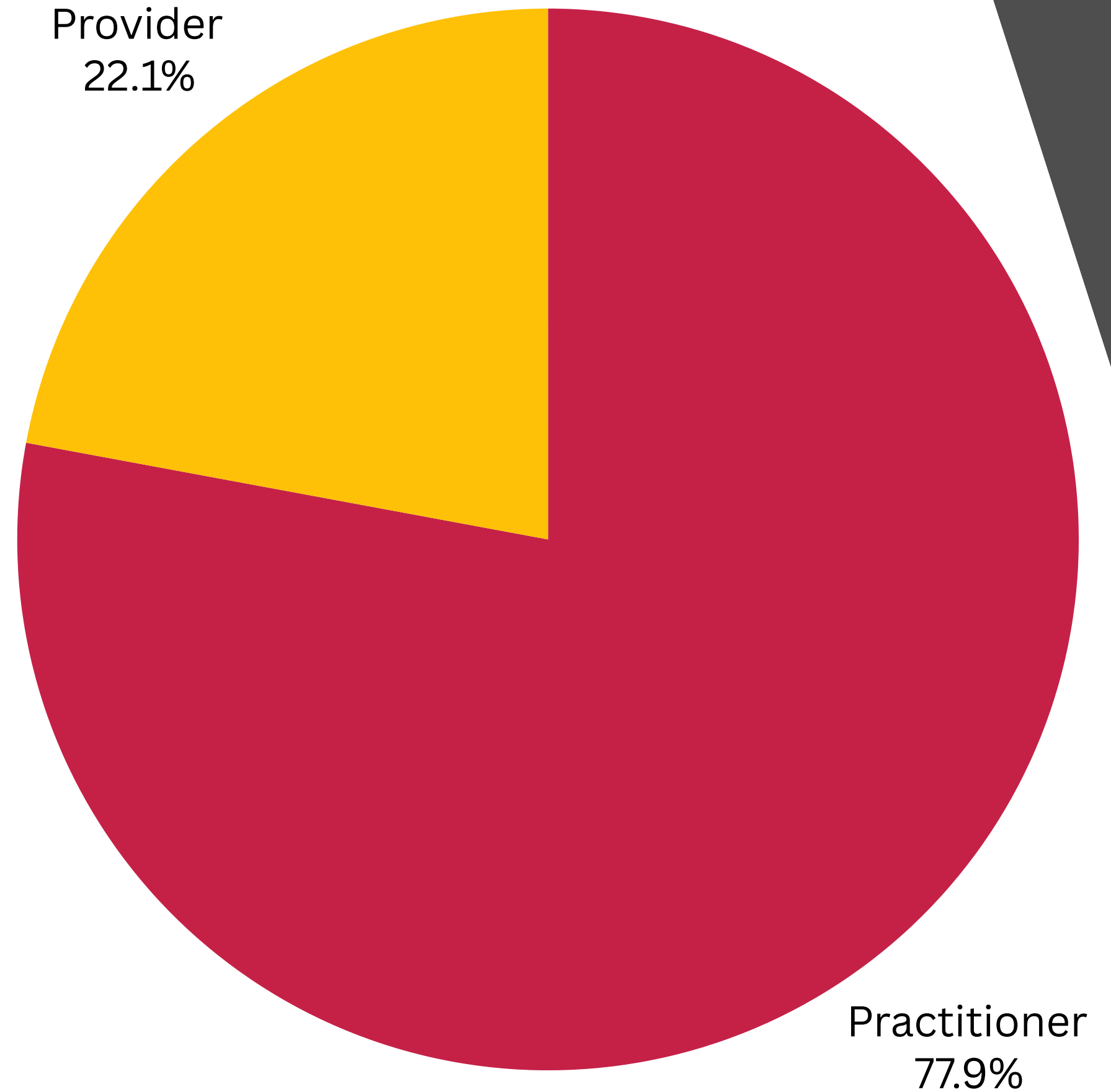


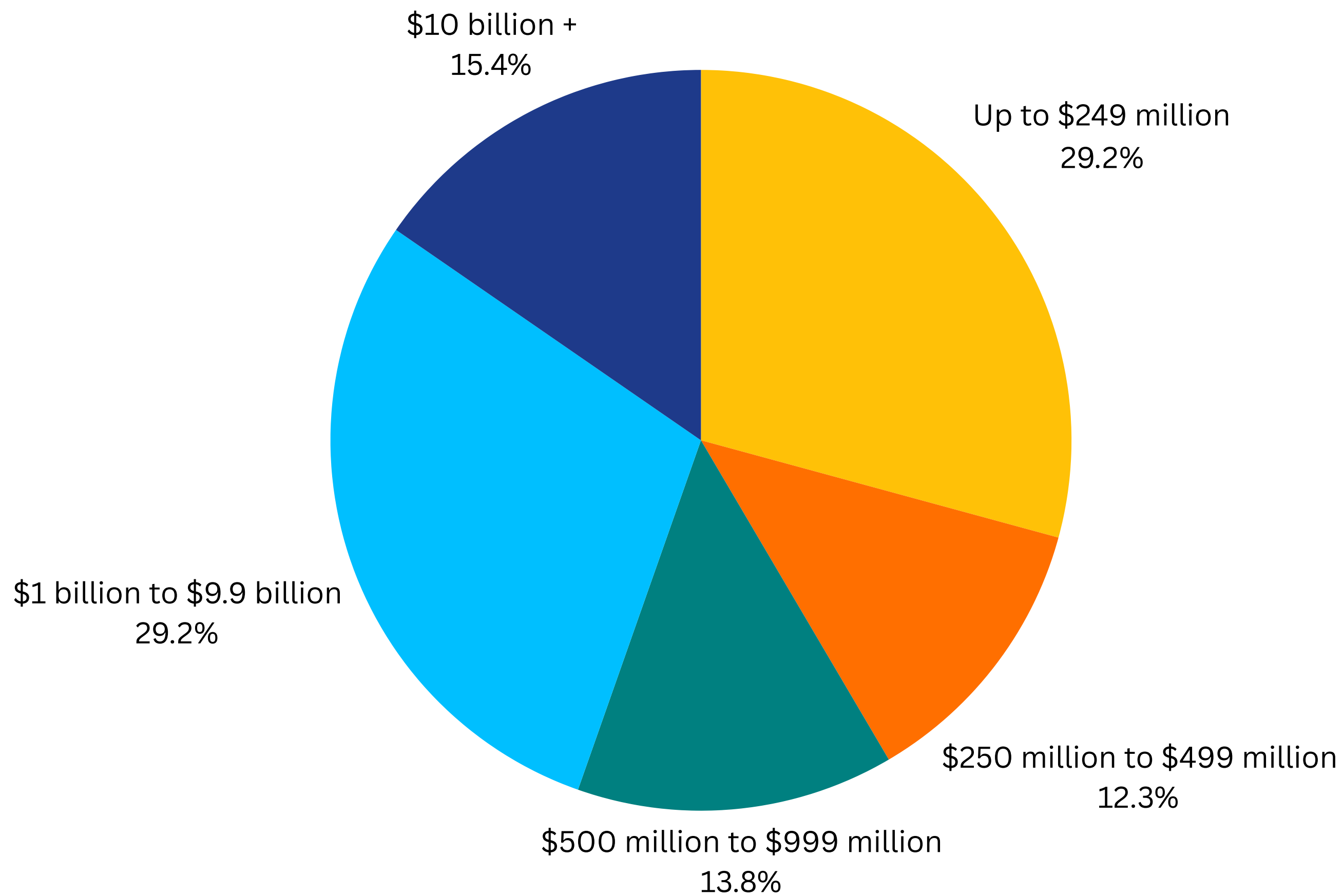
VITAS  
Healthcare

# Individual Members by Membership Type

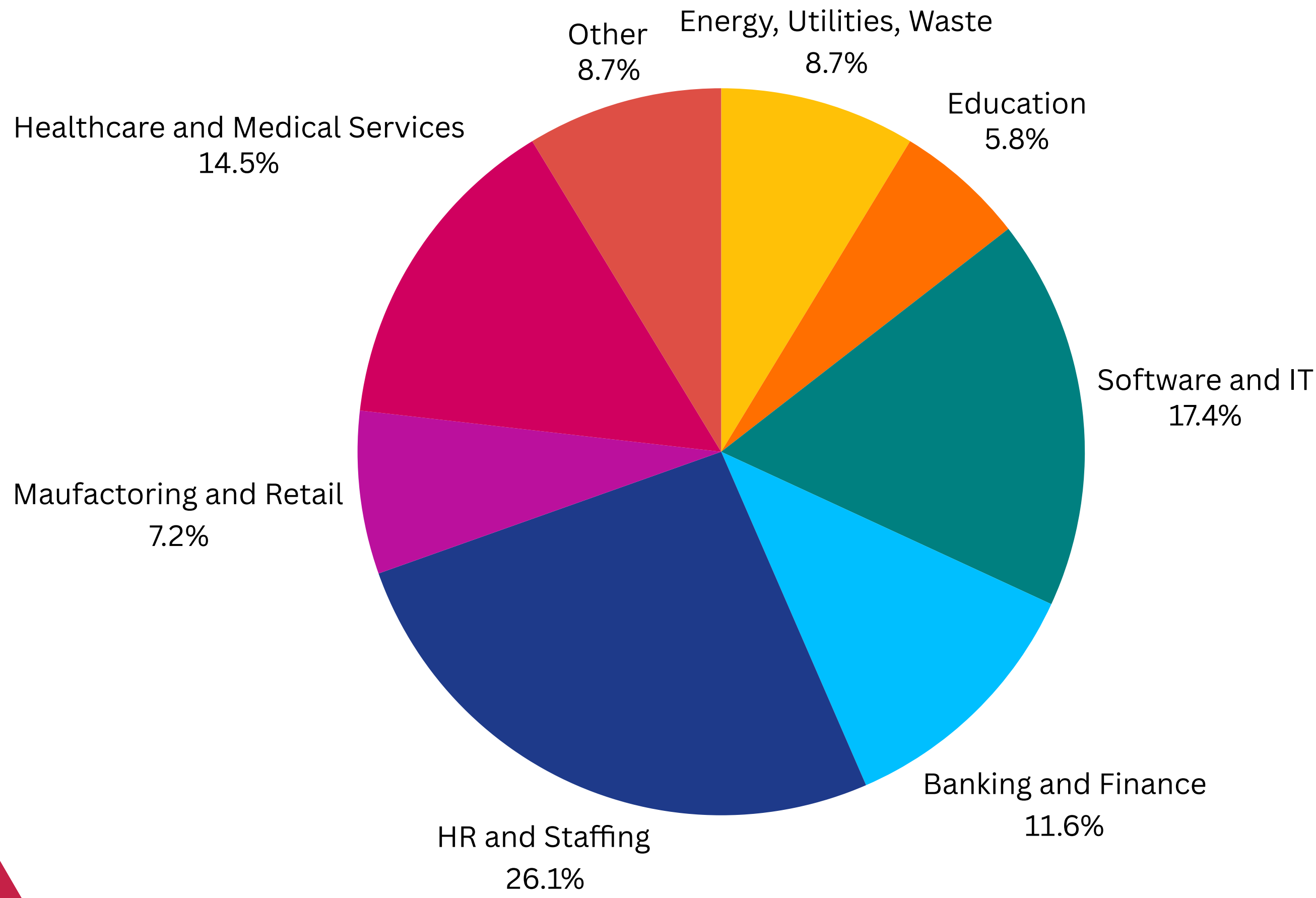


**76.8% Practitioner  
Corporate Association  
Members**

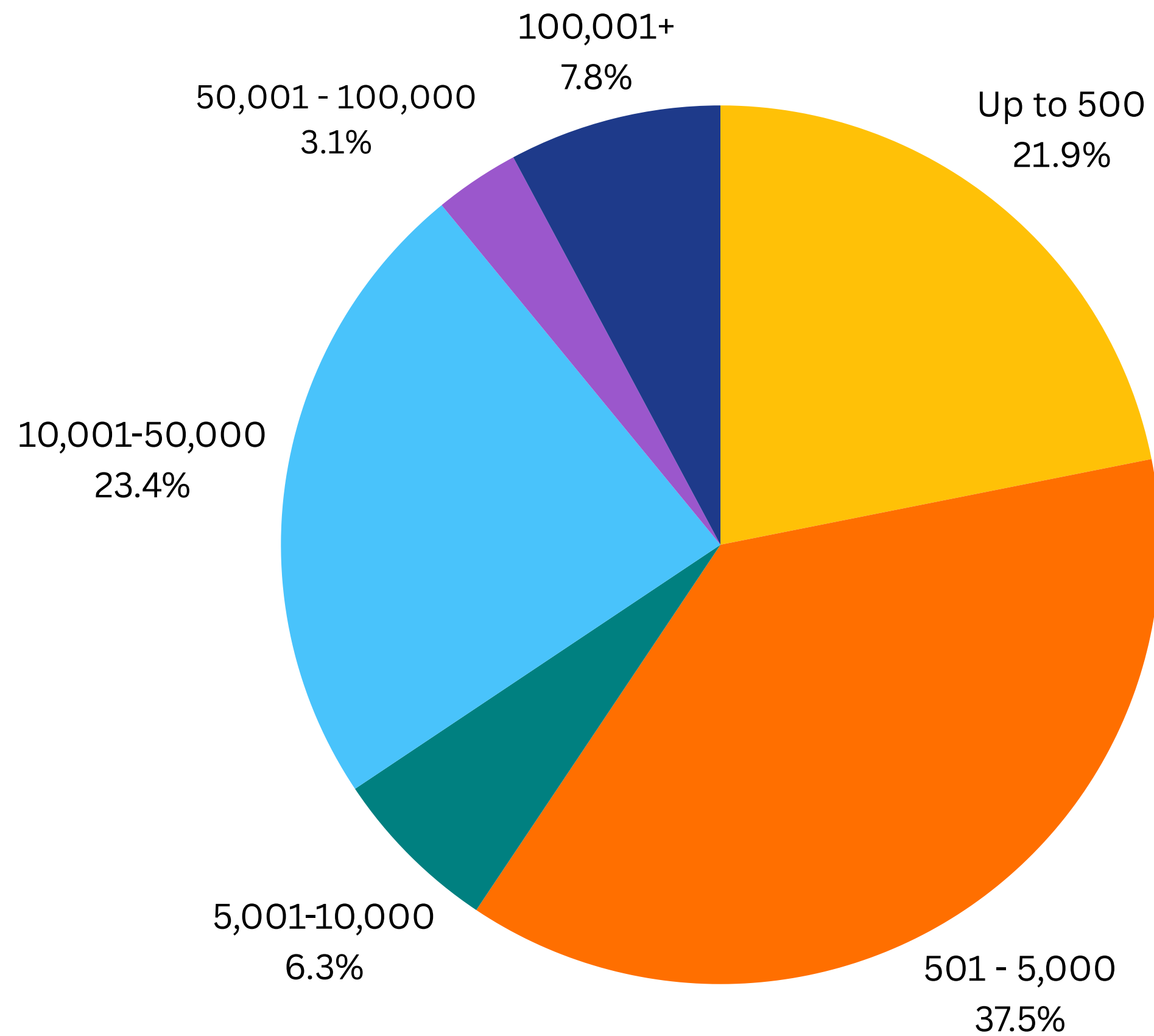




## ***Members by Revenue***

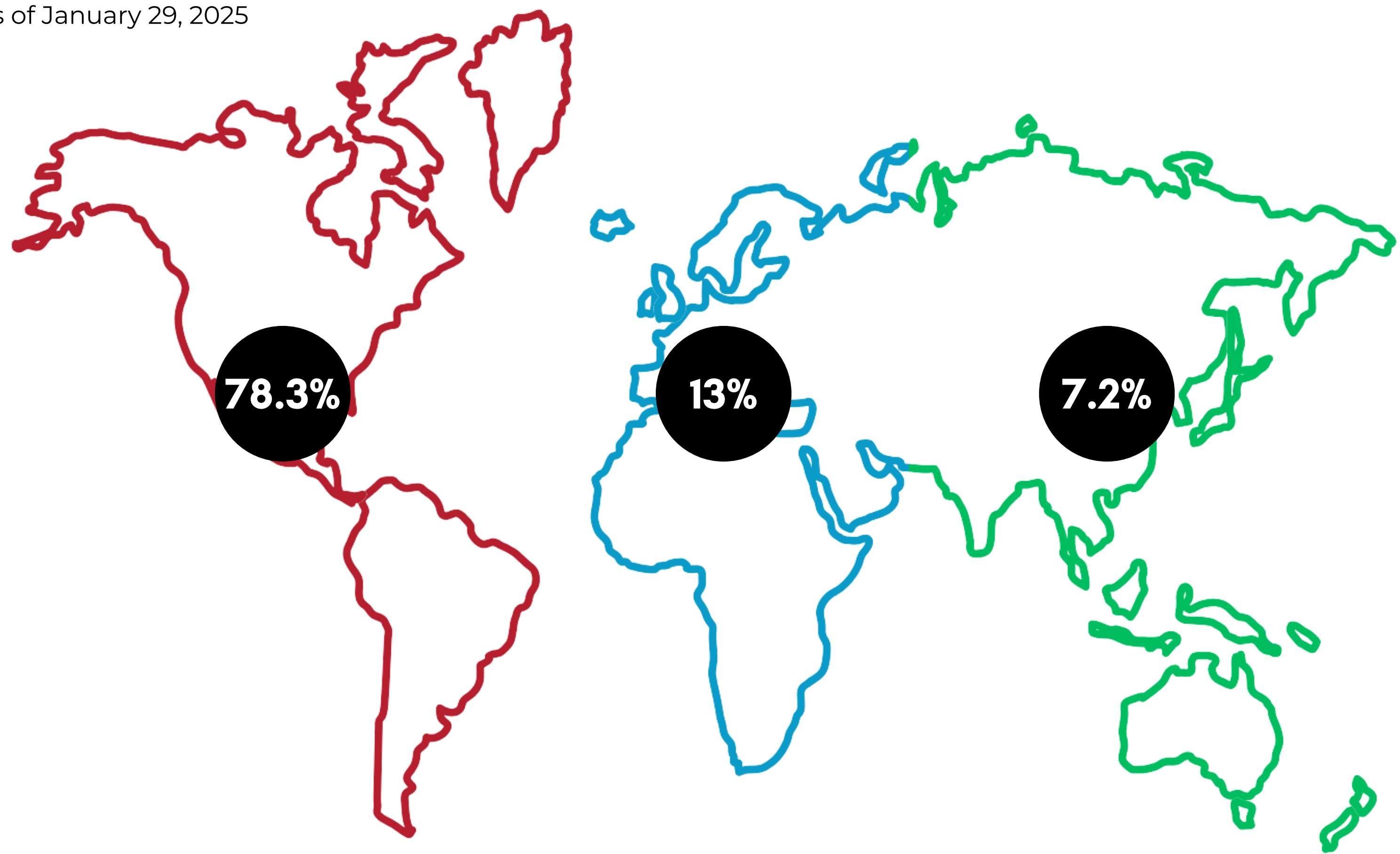


# ***Members by Industry***



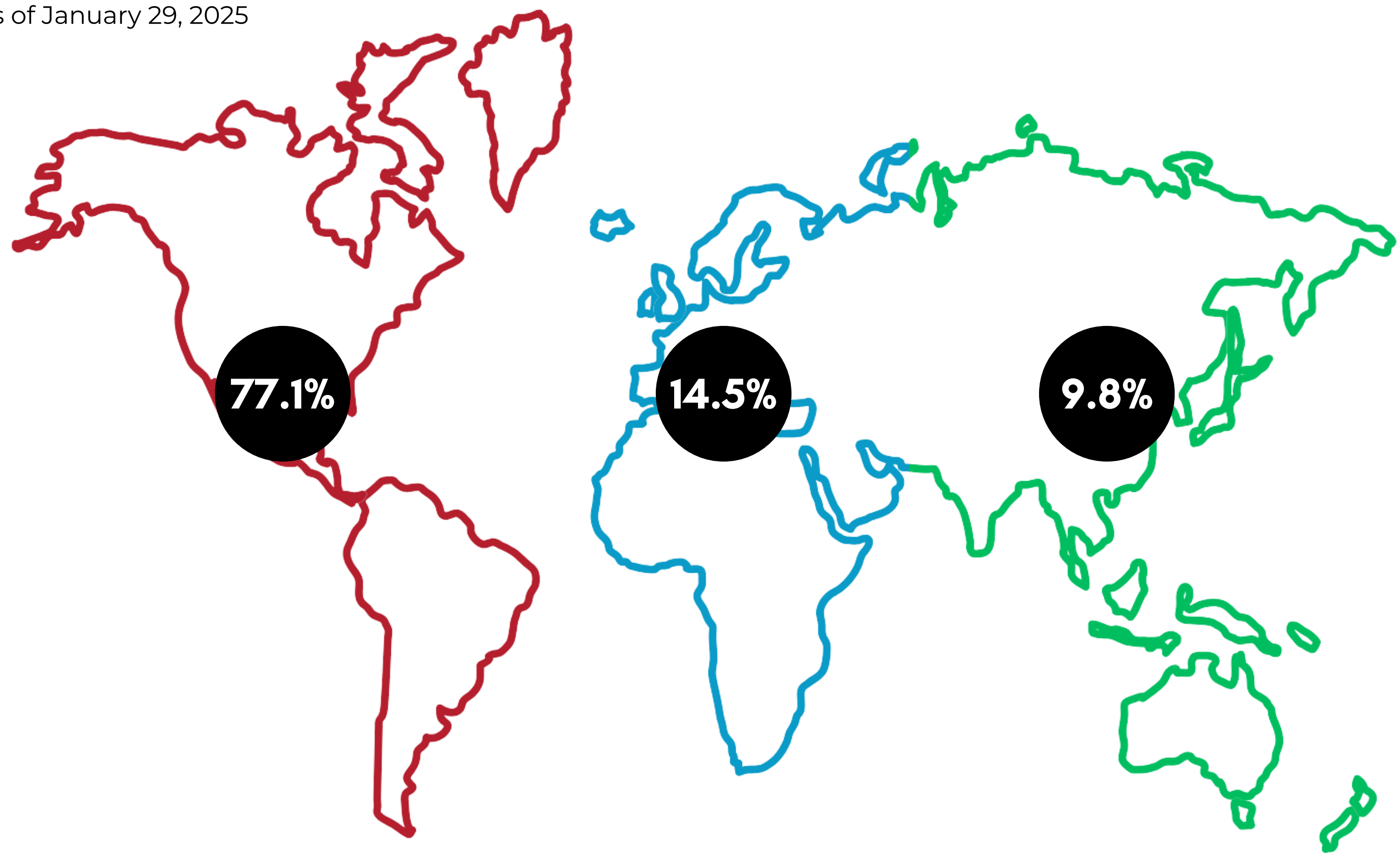
## ***Members by Number of Employees***

Data from *HRO Today Association*  
Data as of January 29, 2025



***Members by Region (Corporate Headquarters)***

Data from *HRO Today Association*  
Data as of January 29, 2025



***Individual Members by Region (City Locations)***

## **Beyond the U.S., there are members located in 109 cities worldwide in 50 different countries. These cities include:**

Abu Dhabi | Arbroath | Atizapan de Zaragoza | Auckland | Aya-Napa | Bangalore | Barcelona | Basildon | Bavaria | Bedford | Belgrade | Bengaluru | Berkhamsted | Berlin | Bordeaux | Brisbane City | Bucharest | Budapest | Buenos Aires | Campinas | Cancun | Chambly | Chennai | Ciudad de México | Coimbatore | Colombo | Cracov | Distrito Federal | Dubai | Dublin | Dundee | Edinburgh | Ernakulam | Espoo Uusimaa | Exeter | Frankfurt | Frigate Bay | Gachibow | Guadalajara | Guatemala City | Gurgaon | Gurugram | Haddenham | Hamburg | Ho Chi Minh | Hoofddorp | Hyderabad | Iasi | Imus | Istanbul | Juarez | Karachi | Katowice | Kolkata | Kottayam | Krakow | Kuala Lumpur | Kyiv | Lagos | Limassol | Limekilns | Lisbon | London | Malaga | Manchester | Manila | Melbourne | Mississauga | Mumbai | Nikolaev | Noida | Noord | Novi Sad | Odessa | Omsk | Ottawa | Paris | Pasig City | Portishead | Prague | Purley | Quezon City | Raleigh | Rourkela | San Jose Del Cabo | São Paulo | Shanghai | Sheffield | Shenzhen | Singapore | Skopje | Sofia | Surbiton | Sydney | Taguig City | Tarragona | Tashkent | The Randstad | Tiruchirappalli | Tokyo | Toronto | Verona | Warsaw | Wavre | Wentworth Point | West Bengal | Yeovil | Zurich

Data from *HRO Today* Association

Data as of January 29, 2025

# BENEFITS SNAPSHOT

- **Unlimited individual memberships** for your global staff
- Opportunity to attend **Livestreams** and **HR Table Talks**
- Complimentary registration to attend the virtual ***HRO Today Association Conference***
- Get recognized from your peers through the *HRO Today Association's* annual **Awards Program**
- Keep up with the latest association news and events through the monthly **Newsletter**
- Ability to join **Knowledge Centers**, special interest groups built on data, knowledge-sharing, and collaboration
- Opportunities to serve on association **Committees** to create resources and impact industry standards
- Ability to share and access thought leadership resources through the **Member Content Library**
- Access to an online **Global Membership Directory** to facilitate networking
- Complimentary subscription to ***HRO Today Magazine***



# **MEMBER-EXCLUSIVE EVENTS & RESOURCES**



## LIVESTREAMS

Included with *HRO Today* Association membership, our Professional Development Livestreams provide a convenient, interactive space to share successes, exchange best practices, and build meaningful connections with peers facing similar challenges.

**These aren't one-sided webinars -** engage directly with speakers and fellow members to address your specific concerns and questions in real time.

**[Click here to visit our Livestreams Homepage!](#)**



## HR TABLE TALKS

HR Table Talks provide a safe, interactive space for *HRO Today* Association members to discuss the challenges that keep them up at night.

These member-driven conversations foster connection, support, and shared problem-solving among peers facing similar issues.

Unlike traditional webinars, HR Table Talks are dynamic discussions—no slides, just real conversations. A member facilitator helps guide the discussion, offering expertise and insights while ensuring a meaningful exchange.

- **Limited attendance creates an intimate, secure environment.**
- **100% member-driven—the topics are yours to explore.**
- **Engage directly with peers for fresh perspectives and actionable advice.**

Join us for a unique networking and learning experience.

[Click here to visit our HR Table Talks Homepage!](#)



# KNOWLEDGE CENTERS

Knowledge Centers are **special interest groups** within the *HRO Today* Association, built on data, collaboration, and shared expertise.

These communities bring together members with common interests, providing opportunities to dive deep into key topics while complementing the Association's broader activities.

Benefits of joining a Knowledge Center:

- Focused discussions on **Talent Acquisition, Management, DE&I**, and **more**
- Quarterly 1-hour meetings blending expert insights with peer problem-solving
- Exclusive engagement opportunities for Knowledge Center Delegate Members, including direct communications, leadership roles, and speaking opportunities

Explore our Knowledge Centers and become part of a dynamic, insight-driven community.

[Click here to visit our Knowledge Center Homepage!](#)



# COMMITTEES

**Committees aren't about people sitting around a table. They're about putting minds around an idea.**

Working as a committee member is a valued role that supports the growth of the Association. Members can sharpen skill sets, connect with a cross-section of HR professionals, and increase their visibility within the industry by contributing just **1 to 2 hours a month.**

Currently active *HRO Today* Association Committees:

- **Member Resources and Engagement**
- **Standards and Practices**

**[Click here to visit our Committees' Homepage!](#)**

# ON-DEMAND LIBRARY

Access **hundreds of hours** of member-exclusive content from past events and pre-recorded sessions, covering a myriad of diverse topics, challenges, and questions.



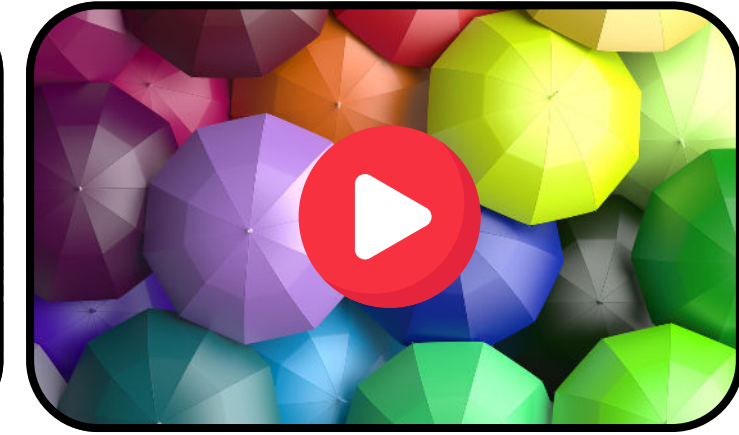
[Developing Innovative Internal Mobility Strategies](#)



[Six Smart Strategies to Building a Veteran-Friendly Brand](#)



[Building a Resilient Workforce in the Age of AI](#)



[DEI Planning for an Uncertain 2025](#)



[The Five Pillars of Belonging From Day One](#)



[12 Rewards and Recognition Gotchas for an RFP](#)



[How to Level Up Your HR Transformation Plan](#)



# Member Content Library

*The Library of Expertise -  
Built by Members Like You*

## MEMBER CONTENT LIBRARY

Each month, Association members submit **thought-leadership resources, published articles, eBooks, podcasts, blog posts** to elevate the work of their peers around the globe.



[Helping Hiring Managers Succeed](#)



[The 2024 Kelly Global Re:work Report](#)



[Gen Z Leads the Way to Quiet Quitting](#)



[Getting Comfortable with Uncomfortable Conversations at Work](#)



[Authentic Leadership and Neurodiversity](#)



[How Can AI Transform Employee Recognition?](#)



[RPO and High-Volume Hiring Playbook](#)



# Online Member Directory

*Our Global Network at  
Your Fingertips*

## **ONLINE MEMBER DIRECTORY**

The *HRO Today* Association's Online Member Directory helps you **connect with members from across the globe.**

Members are encouraged to search areas of expertise to connect with like-minded professionals, or members with experience that can offer support.

**Don't wait to make new connections and build your professional network through our directory today!**

A screenshot of a laptop screen displaying the 'Member Directory' search interface. The title 'Member Directory' is centered at the top. Below the title is a search prompt: 'Please type your text below to search'. To the right of this prompt is a red link labeled 'MY PROFILE'. The search form consists of several input fields arranged in two columns. The left column contains fields for 'First Name:', 'Last Name:', 'Company:', and 'Job Title:'. The right column contains fields for 'City:', 'State:', 'Country:', and 'Areas of Expertise:'. At the bottom left of the form is a red button labeled 'SEARCH'.



**THE *HRO TODAY***  
**ASSOCIATION CONFERENCE**  
**& AWARDS PROGRAM**

# ASSOCIATION CONFERENCE

The *HRO Today* Association Conference will take place virtually on **Thursday, December 4, 2025!**

This annual conference brings together hundreds of HR professionals and dozens of industry thought leaders together to connect with and learn from one another.

Members receive complimentary registration to the conference.

The theme for 2025's Association Conference will be announced soon. In the meantime, check out our **2024 Association Conference & Awards Program Showcase Video:**



[Click here to visit the Association's Conference's Homepage!](#)

# ASSOCIATION AWARDS

The *HRO Today* Association Awards is an **annual recognition program that exemplifies the essential work that HR professionals do every day** and provides people, teams, partners, and companies an opportunity to share best practices and successes so colleagues, and the industry, can benefit from their experience.



The awards recognize leadership, collaboration, innovation, and hard work, as well as a commitment to people and process improvement.

We look forward to receiving your nomination for your own company or team, for yourself or a colleague, business partner, or anyone that you know is doing great work in our industry!

The awards are presented in three regions: APAC, EMEA, and North America.

[Click here to visit the Association Award's Homepage!](#)

# QUESTIONS?

Feel free to get in touch anytime!



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