



HR SERVICE PROVIDER MEMBERSHIP

Connect & Collaborate with HR's Most Influential Global Network

- **Speak with HRO professional in small-format sessions**
- **Showcase thought leadership on multiple platforms**
- **Elevate brand awareness**



Join the Community

The HRO Today Association is the global community to keep you informed about the most critical topics in HR.

HR Service providers gain access to a global network of HR leaders, elevate their brand, and are positioned as industry leaders.

Relationships that begin here...

lead to the conversations, connections, and collaborations that are essential to keeping your business top of mind.



- 70% of Association members are Practitioners



- 84% of Association members are Director-level and above

Member Benefits



THOUGHT LEADERSHIP AND LEAD GENERATION

Professional Development: Attend unlimited Livestreams and HR Table Talks. Join the conversation to learn, add your perspective, and better understand HR professional's current challenges.

Showcase Your Expertise:

Present/Facilitate a Livestream/HR Table Talk to gain visibility, access the registration list and build lasting relationships.

Publication and Research

Access:

Receive a subscription to *HRO Today*, the industry's leading HR publication and gain early access to exclusive research reports and directories.



INDUSTRY VISIBILITY & BRAND ENHANCEMENTS

Connectivity: Access the largest global community of HR professionals through our online Member Directory

Member Content Library:

Share and access timely content, showcasing your thought leadership

Conference Passes: Receive two complimentary passes to the *HRO Today* Association Conference, connecting you with industry leaders.



ADVANCING THE PROFESSION

Knowledge Centers: Join topic-based special interest groups focused on knowledge-sharing and collaboration.

Committee Participation:

Connect directly with members to review resources, technology and industry standards



The *HRO Today* Association network is representative and inclusive.

From the C-suite to managers, advisors, and other providers, our members play key roles on the HR team, offering influential feedback and perspectives.

Make sure you're a part of the conversation...

whether the outcome is anecdotal information, a bottom-line enhancing partnership, or an enduring business relationship whose value cannot be measured.



Global Reach, Regional Focus

Beyond the U.S., there are members located in 89 cities worldwide in 40 different countries.

Provider Member Testimonial



Wendy DiMartino
Vice President and
Sr. Client Partner
Korn Ferry

"Membership allows us to stay at the forefront of the industry. The events and networking opportunities are invaluable to providing us insights and connections that help us to grow our business. If you are an HR service provider looking to stay competitive in the industry, membership in the *HRO Today* Association is a must."

Pricing

Membership fee per region:

\$10,000 (APAC, EMEA, North America)

\$25,000 (Global)

Unlimited individual memberships in each region joined

How to Join



Contact

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Website

www.HROToday.com/Association