



MONDAY, FEBRUARY 26, 2024

8:00 am

Breakfast and Registration

8:45 am

Chairman's Opening Keynote: AI Impacts YOU-nique Talent to Deliver Organization Results

Derrick Barton, CEO, Center for Talent Solutions and Founder, Incredible LIFE Network

9:30 am

Case Study: Advances in Sentiment and Categorization of Free Text

Rana Dalbah, Senior Director, Advanced Analytics and Insight, BAE Systems

Auychai Suvanujasiri, Director of Data Science, BAE Systems

10:00 am

Navigating the Challenges of People Analytics: Unveiling the Hidden Potential

Patrick C. Daniel, CHRO, General Aviation Terminal

10:30 am

Coffee & Networking Break

10:50 am

Ethical Considerations in AI and HR Decision-making

Shally Steckerl, Global Head of Talent Sourcing and People Analytics, LTK

11:20 am

Using AI To Extract Actionable Insights From Labor Market Data

Michael Beygelman, EVP, Product, Claro, A WilsonHCG Company

12:00 pm

Lunch and Networking

1:00 pm

Rethinking Your Predictive Analytics Strategy: A Case Study

Gustavo Pérez Padilla, People Analytics Global Manager, Grupo Bimbo

1:30 pm

Talent Metrics: Are you looking at the right bullet holes?

Trent Cotton, VP of Talent and Culture, Hatchworks

2:00 pm

Overcoming Challenges in Implementing HR Data Analytics

Chris Coleman, Manager, People Analytics, Western Governors University

Amanda Dodge, People Analytics Partner, Western Governors University

2:30 pm

Afternoon Coffee

3:00 PM

THINK TANK BLOCK

1) Ethical and Legal Issues with Automation and AI

2) Analytics to Drive Improved Recruitment in Today's Climate

3:45 pm

Fireside Chat: Embracing Data-Led Culture Change: Empowering HR Professionals for Organizational Success

Moderator: Derrick Barton, CEO, Center for Talent Solutions and Founder, Incredible LIFE Network

Glenn Hernandez, Director of People Analytics, Chenmed
Chris Coleman, Manager, People Analytics, Western Governors University

4:15 pm

Crawl Before you Sprint: A Guide to Problem-Focused Analytics

Mariya Meshcheryakova, Senior Manager – People Analytics, Equitable

4:45 pm

Chairman's closing summary

Derrick Barton, CEO, Center for Talent Solutions and Founder, Incredible LIFE Network

5:00 pm

Cocktail & Networking Reception



TUESDAY, FEBRUARY 27, 2024

8:00 am

Breakfast and Registration

8:50 am

Chairman's welcome and Opening Keynote

Derrick Barton, CEO, Center for Talent Solutions and Founder, Incredible LIFE Network

9:00 am

**Opening Keynote Presentation:
Transforming Talent Acquisition:
Harnessing the
Power of Data-Driven Strategies**

Erin McGuire, People Analytics Lead - North America, Mondelēz International

9:30 am

The Role of Analytics in Employee Engagement Programs

Brigitte Armon, Director of People Analytics, Morning Consult

10:00 am

AI: The Secret Weapon for Retaining Top Talent via the GPS (Giving PCPs Support) ML Project

Glenn Hernandez, Director of People Analytics, Chenmed

10:30 am

Coffee & Networking Break

10:50 am

Fireside Chat: Harnessing the Power of Artificial Intelligence

Moderator: Derrick Barton, CEO, Center for Talent Solutions and Founder, Incredible LIFE Network

Tiffani Murray, Director HR Tech Partners, Global Talent Organization, LinkedIn

Shally Steckerl, Global Head of Talent Sourcing and People Analytics, LTK

11:20 AM

THINK TANK BLOCK

1) Managing your Tech Stack

2) Change Management Strategies

12:00 pm

Fireside Chat: Leveraging People Analytics for Effective Diversity and Inclusion (D&I) Initiatives

Moderator: Derrick Barton, CEO, Center for Talent Solutions and Founder, Incredible LIFE Network

Shally Steckerl, Global Head of Talent Sourcing and People Analytics, LTK

Brigitte Armon, Director of People Analytics, Morning Consult

12:30 pm

Chairman's Summary and End of Conference

12:40 - 1:30pm

Lunch