



HRO TODAY

BRAND GUIDELINES

2024

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Don't with Logo



Rotate



Recolor



Alter



Use on Similar Colors



Add Drop Shadow



Crop



Use Old Logo

Logo Spacing



Brand Colors



PANTONE	RED	BLACK	GREY	GOLD	MAROON
RGB	R. 213 G. 29 B. 47	R. 39 G. 37 B. 38	R. 153 G. 153 B. 153	R. 171 G. 117 B. 47	R. 156 G. 1 B. 5
CMYK	C. 10 M. 100 Y. 91 K. 2	C. 70 M. 66 Y. 63 K. 69	C. 43 M. 35 Y. 35 K. 1	C. 28 M. 54 Y. 91 K. 11	C. 24 M. 100 Y. 100 K. 23

OUR BRAND FONTS

Print Fonts

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Korolev Bold

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Poppin Regular

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Web Fonts

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