

HRO FORUM

TODAY

EMEA

Barcelona, Spain 8th-10th of November, 2023



2023 SPONSORSHIP PROSPECTUS

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CAPTURE NEW QUALIFIED LEADS, INCREASE BRAND AWARENESS AND MARKET SHARE AT THE HRO TODAY FORUM EMEA.

The 2023 HRO Today Forum EMEA in Barcelona will bring the leading thinkers and practitioners to share best practices and build relationships that improve the services of HR. We are excited to relaunch this event post-pandemic. Delegates include the leaders of HR and HR operations, recruitment and talent management from large and midmarket companies. Sponsors include the most prominent providers, technology firms, and advisors in HR outsourcing, technology, and consulting. The wide array of sponsorship opportunities the HRO Today Forum EMEA allows us to help you find the most effective way to reach our attendees and maximise your visibility at the event. All sponsors are recognised prominently before, during and after the event as leading supporters of the HRO Today Forum EMEA and the HR movement. The opportunities listed in the prospectus are designed to fit a variety of budgets and may be combined to meet the desired levels. Maximise your participation with an HRO Today sponsorship and network with senior-level HR practitioners who have expiring vendor contracts.



TO LEARN MORE OR PROPOSE A UNIQUE SPONSORSHIP OPPORTUNITY, CONTACT:

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SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP – Starting at \$20,000 USD Co-Sponsor of Magazine Party & Gala Award Sponsor

- Logo exposure as a sponsor on the event website with link back to your site, all event signage invitations, advertisements, and any additional promotional efforts undertaken.
- Co-sponsor of Magazine Party. Logo on event/ transportation signage.
- 2-5 minute welcome address at Magazine Party
- Sponsor recognition at the CHRO Awards Gala
- 2-5 minute welcome address during the Awards Gala
- Branded table at Awards Gala. HRO Today will fill any seats not taken by executives and guest with VIP attendees.
- Advanced recognition on HRO Today Forum EMEA website with a hyperlink back to your website.
- 3 complimentary passes to the HRO Today Forum EMEA event for your clients.
- 3 complimentary staff passes. (Value: \$4,750)
- One complimentary, quarter-page ad in the HRO Today Forum EMEA digital event guide.
- Company profile published on the EMEA event website and in the HRO Today Forum EMEA event guide.

Optional Deliverables - \$5,000 additional

- Sponsor Conference Networking Application
- Private Dinner for 10-15 attendees (+ cost of dinner)
- Think Tank Session: Facilitation of roundtable discussion for VIP attendees
- Sponsor Lanyards
- Sponsor all coffee breaks



SPONSORSHIP OPPORTUNITIES

SILVER SPONSORSHIP – Starting at \$15,000

- Logo exposure as a sponsor on the event website with link back to your site, all event signage invitations, advertisements, and any additional promotional efforts
- Think Tank Session: Facilitation of round table discussion for VIP attendees **OR** Private Dinner for 10-15 attendees (+ cost of dinner)
- Advanced recognition on HRO Today Forum EMEA website with a hyperlink back to your website.
- 2 complimentary passes to the HRO Today Forum EMEA event for your clients. (Value: \$9,500)
- 2 complimentary staff passes.
- One complimentary, quarter-page ad in the HRO Today Forum EMEA digital event guide.
- Company profile published on the EMEA event website and in the HRO Today Forum EMEA event guide.



Optional Deliverables - \$5,000 additional

- Sponsor Table at HRD Awards Dinner
- Sponsor Conference Networking Application
- Sponsor Lanyards
- Sponsor all coffee breaks



SPONSORSHIP OPPORTUNITIES

BRONZE SPONSORSHIP – Starting at \$5,000

- Logo exposure as a sponsor on the event website with link back to your site, all event signage invitations, advertisements, and any additional promotional efforts undertaken.
- Advanced recognition on HRO Today Forum EMEA website with a hyperlink back to your website. 2 complimentary passes to the HRO Today Forum EMEA event for your clients. (Value: \$9,500)
2 complimentary staff passes.
- One complimentary, quarter-page ad in the HRO Today Forum EMEA digital event guide.
- Company profile published on the EMEA event website and in the HRO Today Forum EMEA event guide.



Optional Deliverables - \$5,000 additional

- Sponsor Table at HRD Awards Dinner
- Sponsor Conference Networking Application
- Sponsor Lanyards
- Sponsor all coffee breaks



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PREVIOUS HRO TODAY FORUM ATTENDEES INCLUDE:

ABN Amro Bank
 Acciona Energy
 Accenture
 Adecco UK/Pontoon
 Agile-1
 Ahold
 Akzo Nobel
 Alexander Mann Solutions
 Alcatel-Lucent
 Alliander
 Allianz
 Amgen International
 Apple
 Association for Coaching
 AstraZeneca
 A.T. Kearney
 ATOS
 Avery Dennison Corporation
 Aviva
 Axa France
 Badenoch & Clark
 BAE Systems
 Baker Hughes
 Banco Santander
 Bank of America Merrill Lynch
 Bank of Ireland
 Barclays
 Barclays Capital
 Barclays Capital & Barclays
 Wealth Bausch & Lomb
 Bcerta
 BD
 Bechtel Limited
 beCogen Ltd
 BlackRock
 BMS
 BP
 BP Ltd — GBS Europe
 BPS World
 Broadridge Financial Solutions
 India Pvt Ltd
 Busy Bees Holdings Limited
 Britvic
 Bryan, Garnier & Co.
 BT Group
 Burson-Marsteller
 CA
 Cabinet Office of UK
 Caterpillar Inc
 Camara Enterprises
 Caterpillar Inc
 Cezanne HR
 Cheltenham Borough Homes Ltd
 Chevrolet Europe
 Chevron Limited
 CHW Korssen
 Cielo
 Cisco
 Citi Ireland
 CNHi
 Codorniu, S.A.
 Connect Education and Care
 CPL
 Crawford & Co.
 Daf Trucks
 Develop Global
 Deutsche Bank AG
 Deutsche Post DHL
 Diebold Belgium NV
 Dixons Carphone
 Draycott Nursing
 EADS Deutschland GmbH
 East Sussex County Council
 Easy Pay Group
 EDF
 Edinburgh Napier Institute for
 Leadership and Management Practice
 Edinburgh Napier University
 Elan
 Electrabel
 Ethos HR
 EuroMaint Rail GmbH
 Exolta Capital Partners
 Faurecia
 FCTB
 Ferring International Center S.A.
 Fidelity Investments
 Fieldglass
 Finmeccanica Leonardo
 Foster + Partners
 Fujitsu
 Gas Natural Fenosa
 GCVS
 GE Energy
 GE Healthcare
 Getronics
 Global Digital Systems Ltd
 Global Health Council
 Goldenhill International M&A Advisors
 Graebel
 Guide Dogs for the Blind
 GZA
 Hello Talent
 HgCapital
 Henderson Global Investors Limited
 HgCapital
 Hilton UK Hotels
 Home Credit and Finance Bank
 Honeywell
 Hudson RPO
 IAG
 IBM GBS
 IKEA
 Information Services Group
 ING
 ING Netherlands
 Intel
 Intel Corporation
 Jigsaw People Solutions
 JLL
 JNJ
 Johnson & Johnson
 JP Morgan Chase & Co
 Juniper Networks
 KHE Consulting
 Kodak
 Koninklijke Vopak
 Korn Ferry Futurestep
 Kraft Foods Europe Services GmbH
 Kroll Background Worldwide Limited
 Kuwait Foreign Petroleum
 Exploration Company
 Leonardo
 Lever
 Lhoist
 Linedata Services
 Lloyds Banking Group
 RSA
 Lockheed Martin Corporation
 RSM Erasmus University
 Lumesse
 RWE Npower
 Mars Nederland
 SAP Ireland
 MedImmune
 Sara Lee
 Medtronic
 Schneider Electric
 Microsoft
 Schindler Management Ltd
 Middleton Burgess
 Schlumberger Oilfield UK PLC
 Mobistar
 Scottish Power
 Mothercare plc
 SCS
 MOVE Guides
 SD Worx
 Mulholland Contracts Ltd
 Selex ES
 Napp Pharmaceuticals Ltd
 SELEX Galileo
 Nationwide Building Society
 SEPA
 NEC Europe
 Seven Step RPO
 Neeyamo, Inc.
 Shell
 NelsonHall
 Shell International Ltd.
 Nest Skyscanner
 New Millenium Wind Energy
 Social Talent
 NHS Greater Glasgow & Clyde
 Solutions Driven
 NIIT USA Inc.
 Solvay
 Nokia Specsavers
 Norgine Iberia
 Spectrum EHCS Ltd
 Standard Life Plc
 North Yorkshire County
 Council
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 PGCT
 Transport for London
 Philips Lighting
 Travelport
 Philip Morris International
 Turner & Co Glasgow Limited
 Philips International
 UBS AG
 Pitney Bowes
 UCB SA
 Pontoon Solutions
 UK Ministry of Defence
 Power Plus Cable Co. L.L.C.
 Unilever Plc
 Pregis Unisys
 Privrednab
 Banka Zagreb Ltd
 United Biscuits
 Procter & Gamble
 United Biscuits, London
 Prudential Property
 University of Bradford
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 WE Belgium
 Robert W Baird
 WilsonHCG
 Rockwell Automation
 World Food Programme
 Rolls-Royce
 Worldpay
 Royal Ahold
 Xerox Manufacturing B.V.
 Royal Bank of Scotland
 Yocto, RPO Division of TMP
 Royal College of Surgeons
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HRO TODAY FORUM EMEA SUPPORTING ORGANISATIONS



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EVENT TESTIMONIALS

“It was great to attend the *HRO Today* Forum EMEA event in Edinburgh. As a first-time attendee at the EMEA event, it was incredibly valuable to meet and connect with our global peers in the RPO space. Given the rapid growth in the space overall and our recent global expansion, the opportunity to network and compare notes was really helpful. I thought the content, specifically the emphasis on candidate experience and employment branding, was really on-target. A very broad audience of registrants made for compelling dialogue; a lot of good and unique ideas and strategies.”

Greg Karr, Seven Step RPO

“The *HRO Today* Forum EMEA is a fantastic event that offers great networking opportunities with other senior HR practitioners and thought leaders. It provides a platform to discuss current and topical issues that affect businesses today, and a chance to draw on the experience of industry leaders in a creative and interactive way.”

Charlotte Sword, Global HR Director, Foster + Partners

“The individual summits at this year’s event gave me an excellent opportunity to deep dive into subjects of real interest. Within the Sourcing Summit, we had a unique opportunity to discuss hot topics with practitioners, suppliers, and advisors in the workshops—no selling or self-promotion, just cutting to the chase and talking about what really matters.”

Darren Bartholomew, Head of HR Planning, HRIS and Shared Services, SELEX Galileo

“Time well spent is how I would sum up my experience – very relevant, truly global & meaningful conversations with takeaways for everyone. #MustAttend.”

Rajita Singh, Head Human Resources, Broadridge Financial Solutions (India) Private Limited

“For some years, I have been an avid reader of the *HRO Today* magazine and have always valued their talent acquisition ranking’s and regard them as the most prestigious and credible from a RPO standpoint. This year, I attended my first *HRO Today* summit and was impressed by the breadth of topics discussed and presented upon,. It was wonderful to meet services providers and fellow “practitioners” across the HR spectrum. I look forward to attending in Dublin next year!”

Mark Smith, Head of EAME Recruitment, Caterpillar EAME Human Services

“The *HRO Today* Forum EMEA event in Edinburgh was a real eye-opener. As a first time attendee at the event, it was incredibly valuable to meet and connect with global peers and partners. Participating and contributing to the right strategic discussions about the challenges and opportunities we all face in this uncertain world today was very helpful indeed. Winning the CHRO of the year award for EMEA – Profit was clearly personal highlight I shall always cherish.”

Nigel Sullivan, Group HRO TalkTalk plc

“This was my first time at the *HRO Today* Forum EMEA and it exceeded my expectations. The content of the sessions was excellent with inspiring speakers and knowledgeable experts. I met many colleagues who were willing to share good practice and have expanded my network of professional connections. Winning the Talent Acquisition Leader of the year award—non-profit on behalf of Guide Dogs was the icing on the cake of a great experience and a real honour. Thank you to all involved.”

Jo Sullivan, Head of People, Guide Dogs for the Blind

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