

# HRO TODAY

EDUCATION AND EVENTS



## Employee Learning & Development Summit



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# Diamond Sponsorship (Session & Private Dinner) -\$15,000

- Speaking Opportunity: Participate in panel discussion or have a 30-minute case study. Must be a client speaking or co-presenting.
- Private Dinner for up to 15 attendees
- Demo table top to exhibit during the entire in-person conference.
- 5–10-minute demo in technology showcase.
- Branding on event website
- Three (3) internal full conference registrations
- Two (2) client full conference registrations for existing or prospective clients
- **Prospect marketing program:** HRO Today will send out discounted pricing for up to 50 companies that you would like to meet at the event to facilitate their attendance.
- Unedited recording of your session given to you for marketing use
- Complete attendee list for follow-up marketing (post event)

## Customizations for Diamond Sponsorship

- Replace speaking session with branding on cocktail reception and welcome to attendees at the reception.

# Platinum Sponsorship (Speaking Session) - \$10,000

- Speaking Opportunity: Participate in panel discussion or have a 30-minute case study. Must be a client speaking or co-presenting.
- Additional 5-10 minute demo in technology showcase.
- Demo table top to exhibit during the entire in-person conference
- Branding on event website
- Three (3) internal full conference registrations
- Two (2) client full conference registrations for existing or prospective clients
- **Prospect marketing program:** HRO Today will send out discounted pricing for up to 50 companies that you would like to meet at the event to facilitate their attendance.
- Unedited recording of your session given to you for marketing use
- Complete attendee list for follow-up marketing (post event)

## Customizations for Platinum Sponsorship

- Replace speaking session with a private lunch for up to 15 attendees.
- Replace speaking session with branding on cocktail reception and welcome to attendees at the reception.

# Gold Sponsorship (Speaking Session) - \$7,500

- Speaking Opportunity: Participate in panel discussion or have a 30-minute case study. Must be a client speaking or co-presenting.
- Additional 5–10-minute demo in technology showcase.
- Demo table top to exhibit during the entire in-person conference.
- Branding on event website
- Two (2) internal full conference registrations
- Two (2) client full conference registrations for existing or prospective clients
- Unedited recording of your session given to you for marketing use
- Complete attendee list for follow-up marketing (post event)

# Tech Showcase Sponsorship - \$4,500

- 5–10-minute demo in technology showcase.
- Demo tabletop to exhibit during the entire in-person conference
- Branding on event website
- Two (2) internal full conference registrations
- Two (2) client full conference registrations for existing or prospective clients
- Complete attendee list for follow-up marketing (post event)



# Exhibit Only & Pass - \$3,500

- Demo table top to exhibit during the entire in-person conference
- Branding on event website
- One (1) internal full conference registrations
- Two (2) client full conference registrations for existing or prospective clients
- Complete attendee list for follow-up marketing (post event)



# Add-Ons for Diamond, Platinum & Gold levels - \$3,500 ea.



- Branding on conference lanyards
- Post Event Email to HRO Today subscribers with your conference session
- Branding on Coffee Breaks
- Branding on Cocktail Reception



**Schedule a call with our events team to discuss sponsorship options.**