

2023 HRO TODAY PLANNING CALENDAR



JANUARY/FEBRUARY

Ad Close 2/3/23

Marquee Feature

HRO Today Research Roundup

Spotlight on Learning and Development

Lead-Gen Opportunities

2023 Thought Leadership Supplement

MARCH

Ad Close 3/3/23

Baker's Dozen

Relocation

Marquee Feature

CEO Roundtable: Employee Engagement

Spotlight on RPO

Lead-Gen Opportunities

2023 Relocation Provider Directory

APRIL

Ad Close 4/7/23

Marquee Feature

HR Thought Leadership Section

Spotlight on Background Screening

Lead-Gen Opportunities

2023 Employee Engagement Provider Directory

MAY

Ad Close 5/5/23

Baker's Dozen

MSP

Marquee Feature

Employee Wellness and Mental Health

Spotlight on TWS

Lead-Gen Opportunities

2023 MSP Provider Directory
2023 Baker's Best

JUNE

Ad Close 6/2/23

Baker's Dozen

Learning and Development

Marquee Feature

Diversity, Equity and Inclusion

Spotlight on Recognition

Spotlight on Screening

Lead-Gen Opportunities

2023 L&D Provider Directory

STRATEGIC EDITORIAL FOR HR EXECUTIVES

JULY/AUGUST

Ad Close 7/28/23

Baker's Dozen
Recognition

Marquee Feature
CEO Roundtable: Benefits

Spotlight on Relocation

Lead-Gen Opportunities
2023 Recognition Provider Directory

SEPTEMBER

Ad Close 9/1/23

Baker's Dozen
RPO

Marquee Feature
HR Tech

Spotlight on MSP

Lead-Gen Opportunities
2023 RPO Provider Directory

OCTOBER

Ad Close 10/6/23

Marquee Feature
HR Thought Leadership Section

Spotlight on Recognition

HR Research
CHRO Compensation Study

NOVEMBER

Ad Close 11/3/23

Baker's Dozen
Employee Screening

Marquee Feature
HR 100

Spotlight on RPO

Lead-Gen Opportunities
2023 Employee Screening Provider
Directory

DECEMBER

Ad Close 12/1/23

Baker's Dozen
TWS

Marquee Feature
2023 HRO Today Superstars

Spotlight on 2024 Predictions

Lead-Gen Opportunities
2023 TWS Provider Directory

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