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Position: Global Board of Advisor

Reports into: Senior Manager, Membership Services and/or Association Executive Director

Revised: 1/19/22

Summary: The Global Board of Advisors is comprised of industry executives in various HR roles. The board includes three work groups that are segmented by regional geography: North America group, EMEA group, and APAC group. Each group has 10 – 20 members from a cross-section of industries to ensure a working team with a good breadth of knowledge and experience.

Involvement with the Board of Advisors is a great opportunity for maximizing membership engagement and benefits, as well as serving as a personal forum for best practice sharing, networking, learning and leadership. Advisors provide and receive information on industry trends and Association programs.

Position Responsibilities:

Duties and responsibilities include, but are not limited to, the following.

- 1. Be familiar with the Association's purpose, programs, and goals (value proposition).
- 2. Positively promote the work of the Association and advocate for its interests.
- 3. Provide advice on the development of new programs and benefits for members.
- 4. Serve as an ambassador and advocate of the Association.
- 5. Share the Association's digital content (social media) by commenting, liking, reposting, sharing our posts/email.
- 6. Actively identify and recruit new Association members.
- 7. Agree to serve the best interest of the *HRO Today* Association.

Position Requirements: Term for board of advisor role is a minimum 3-year commitment. Attendance at 3/4 board meetings is expected.