

Association Value Proposition



The *HRO Today* Association is a global membership channel and community dedicated to

- **Professional Development** via a variety of opportunities to learn and enhance your skills as a Human Resources professional.
- **Grow and Strengthen Your Network** by connecting to leaders who work in and manage Human Resources and the service and technology functions and processes throughout.
- **Sharing best practices** to help members improve the performance and productivity of their organization, fill knowledge gaps, improve efficiency, encourage leadership, and more.
- **Creating HR Service and Technology Industry Tools** through reviewing and creating industry standards and processes to improve customer satisfaction, business performance and/or reduce costs.
- **HR Knowledge and Access** to research, reports, case studies, podcasts, demos, articles, and trends pertaining to the functions of Human Resources, focusing on the services, processes and technology in Talent Acquisition, Talent Management, Employee Relations/Services, and HR Outsourcing.