

Member Resources and Engagement Committee

Meeting Date: August 11, 2020, 1PM ET

Attended: Karen Feeney (KenCrest), Jamie Caruso (MediaCom), Danielle O’Neill (Yoh)

Absent: Darren Bartholomew (Leonardo UK); Mike Brann (Broadleaf); Andrea Cooper (CUNA Mutual); Chadd Dehn (Yoh); Wendy DiMartino (Korn Ferry); Jaclyn Goyanes (MediaCom); Cristine Kane (Hudson RPO)

Staff: Wendy Metzgar, Zachary Misko

Why the committees were combined: In our ongoing efforts to maximize everyone’s time and fully align the Association’s Value Proposition with its projects, we decided to combine the Member Services Committee and the Professional Development & Programming (PD&P) Committee. As these groups undergo a reset this fall, they will be taking on very similar initiatives. Therefore, the timing is ideal for them to join forces on these projects rather than working on them separately. This move will bring even more expertise and experience to the table as the Association determines how to best bring value to members.

Review of Project List: We reviewed the list of projects (below) the group will be taking on. The comment was made that the list is robust but reasonable, and that there seems to be low-hanging fruit that the group can start on right away, such as reviewing the website (as it is ready to be launched at the end of August) and contributing content (since this involves forwarding items that already exist). The question was raised about whether the committee will have a secure, online space in which to share documents and perhaps have discussions to share comments and ideas. Right now, we do have a members-only page that can be used to post documents, but we will investigate other more sophisticated possibilities and share those with the group.

- Mentorship Program
- Member Directory enhancement
- HRO Today/Association website
- Association Discussion Forum
- Interactive polling
- Livestream Calendar
- Association Awards
- Contribute content

Standards & Practices Committee Update: Zachary Misko reviewed the three main projects this group is focusing (below). He also discussed how they use the [committee project plan](#) to track progress and details, which is the same plan format the new committee will use, and is an example of a document that will be shared in the secure online space suggested above.

- [HR Procurement Center](#)
- HR Systems and Tools Digital/Technology Library and Functionality Guide
- *HRO Today* Association Resource/Content Library

Notes about Committee Process:

- We will do most work by email, including one of our first projects, which is to provide user feedback on the new HRO Today website.
- We will establish a 30-minute standing check-in call at the beginning of each month and schedule other calls as needed.

Next steps:

- Wendy will send the group a link to the new website at the beginning of September for review and feedback by email.
- Wendy will also email the group to prioritize the projects listed above and ask members which project teams they prefer to be on.
- Finally, Wendy will schedule a touch-base meeting for the first week of October.