



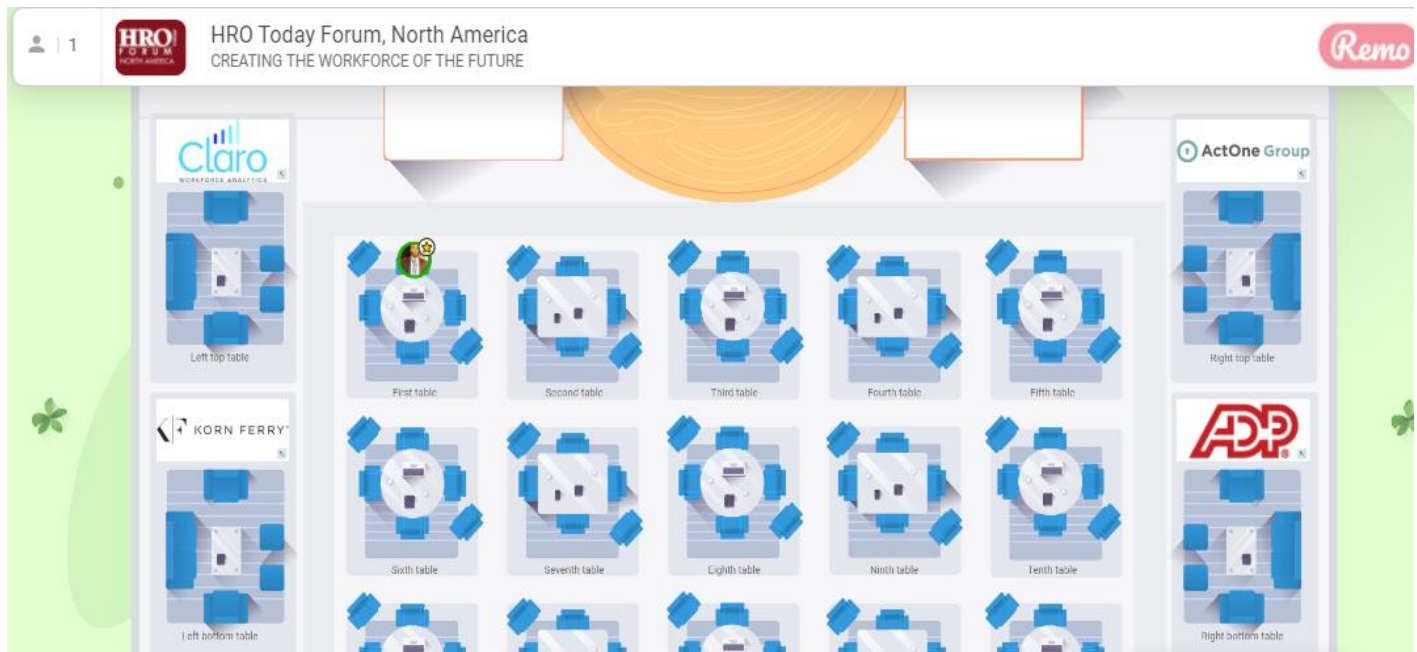
A Virtual Event
November 17
12:00 – 4:00PM ET

Finally, a virtual conference that doesn't sacrifice the networking experience!

Attendees can interact in real-time by joining a table. When people enter the event, they will start by having a small circle filled with either a person's picture or initial. This will serve as the person's marker, so while everyone moves around during the event, you can still tell who is who based on this marker. People attending an event will look down onto the platform from a Birdseye's view, so you can see the whole area and immerse yourself in the event.

In addition to top-tier educational content, this year's conference will include more networking breaks that are long enough to allow for the in-depth conversations that lead to meaningful contacts.

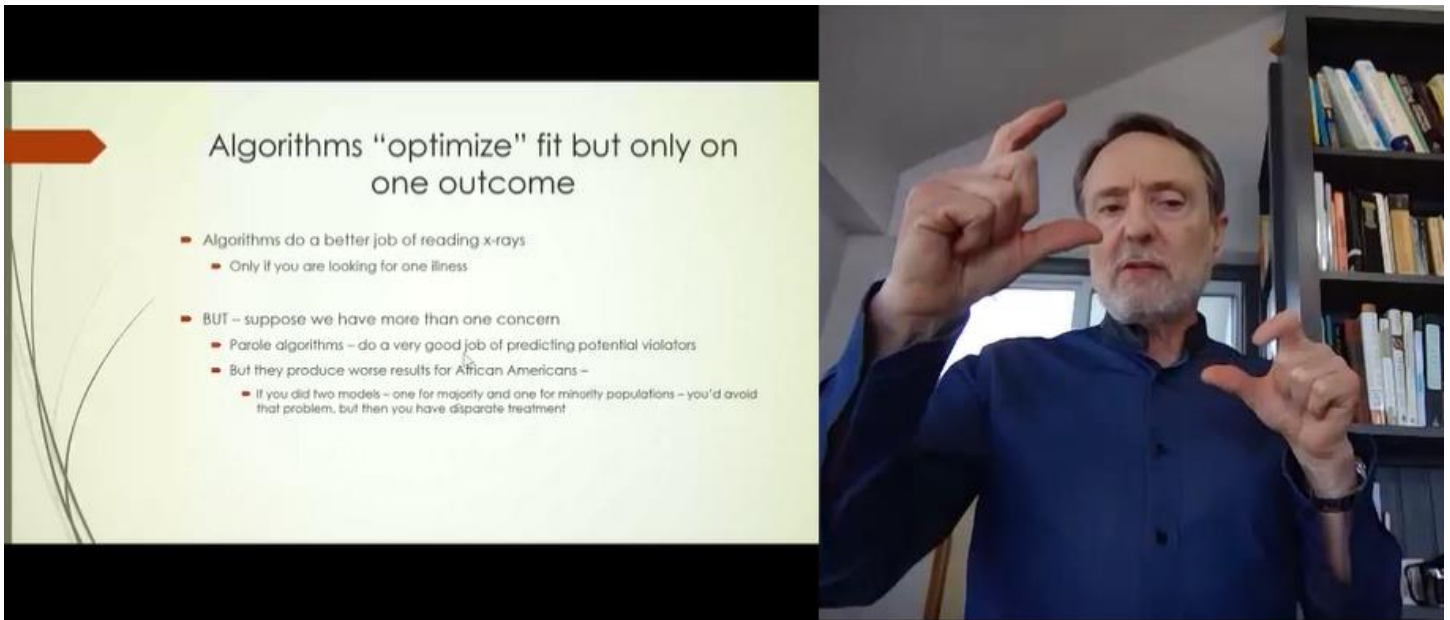
The Remo platform pioneers a 2-D worldview, which means that objects and visuals come to life. Conference attendees look down onto the platform from a birds-eye's view, so they can see the whole area and immerse themselves in the event. **Real-time, face-to-face interaction makes virtual networking feel natural and fun.**



This year's event will explore "The New Operational Excellence" in four key areas:

- Recruitment
- Retention and Development
- Technology
- Analytics and Data

What will return from the pre-pandemic models, and how will remote versions of these key areas influence the future? So much needs to be done to get people back to work while dealing with large rates of predicted turnover. The *HRO Today* Association Conference will offer a strategic combination of sessions led by HR thought leaders; extended networking opportunities; and interactive activities that will energize and inspire – and leave you with practical, immediately applicable takeaways to prepare you and your team for the future.



Platinum Sponsor (4 available)

- Content partner - 30-minute educational speaking session (panel session, client case study, or an interactive format)
- Two complimentary client passes.
- Two complimentary sponsor passes (in addition to speakers).
- Special Acknowledgment at opening and end of event.
- Premium logo recognition on the Conference website with a hyperlink back to your website.
- Premium logo placement on event advertisements, and any promotional efforts.
- Inclusion in all press releases related to the Conference.
- One logo ad displayed throughout the event.
 - Video pop-up when someone clicks on the logo ad
- **Added benefit at no cost:** Host of one networking table

Fee: \$5,000



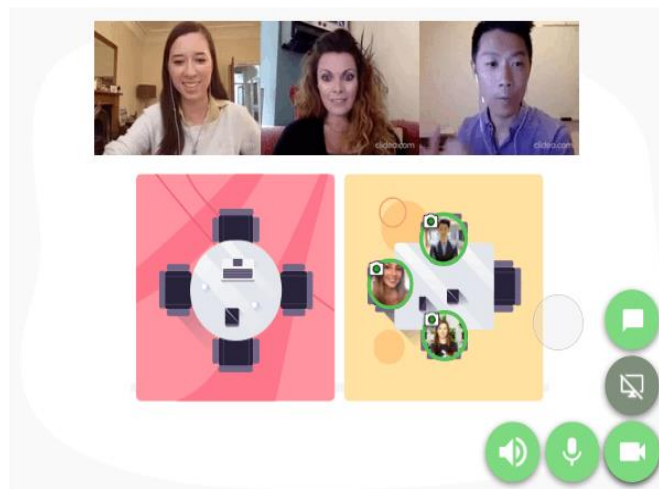
Networking Topical Table Host

- Host of one table
 - There will be dedicated networking opportunities throughout the event
- One complimentary pass
- Special Acknowledgment at opening and end of event
- Logo recognition on the Conference website with a hyperlink back to your website
- Logo placement on event advertisements, social media and email marketing

Fee: \$2,000

Easy, face-to-face interactions just like In Real Life

Casual conversations, networking, and all the in-between conversations



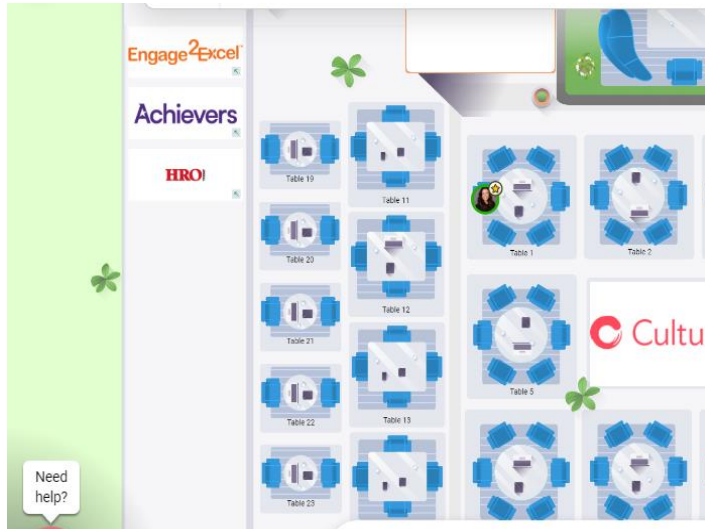
Silver Sponsorship (10 available)

- One logo ad displayed throughout the event.
 - Advertisement display pop-up when someone clicks on the logo ad.
- One complimentary pass

- Special acknowledgment at opening and end of event
- Logo recognition on the Conference website with a hyperlink back to your website
- Logo placement on event advertisements, social media and email marketing

Fee: \$1,500

Logo ad displayed throughout the event.



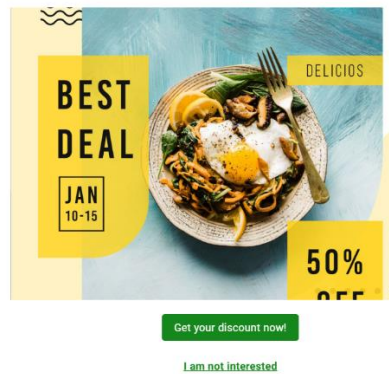
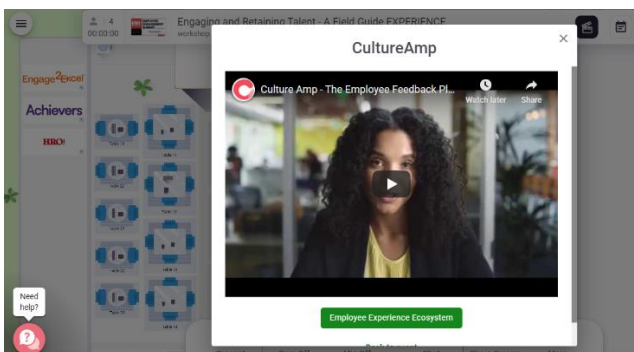
Dimensions: 219 px (width) x 94 px (height). Maximum File Size: 1 MB. Supported Formats: JPG, PNG, GIF

Advertisement display pop-up when someone clicks on the logo ad

Video

or

Advertisement



Dimensions: 435 px (width) x 300 px (height). Maximum File Size: 1 MB. Supported Formats: JPG, PNG, GIF