



C-TEN Content Concierge Q3 August 2020

C-TEN members receive a "Content Concierge" service of carefully curated content that supports the topics discussed that quarter.

COVID-19 Resources - Talent Management

Living the Brand

Strategies to maintain and grow employer brand equity through uncertain times.

<https://www.hrotoday.com/news/talent-acquisition/living-the-brand/>

Remote Control

Three organizations share their approaches to managing a virtual workforce.

<https://www.hrotoday.com/workforce-management/remote-control-3/>

In the second season of "HR as the White Swan", this 9-part series touches on top concerns of the employee amidst the current COVID-19 crisis. Discover tips and best practices to ease your employees' minds from HRO Today's own Elliot Clark and Madison's Senior Vice President, Judd Weisgal. While business faces this black swan event, HR is the white swan prepared to counterbalance that negativity - and keep employees happy and motivated along the way.

[Podcast 1: What Does my Future Look Like?](#)

[Podcast 2: Help! I Feel Lost and Unseen](#)

[Podcast 3: I Miss my Reward and Recognition Program](#)

[Podcast 4: Trust Building](#)

[Podcast 5: Engagement Gap](#)

[Podcast 6: Strategy](#)

[Podcast 7: Welcoming New Team Members](#)

[Podcast 8: Action Steps to Take Now](#)

[Podcast 9: Normalcy, What's Next?](#)

[Check HRO Today TV for the complete series.](#)

Rebuilding the Workforce Post-Crisis

Best practices that can help companies better utilize their talent technology to gain an edge over their competition.

https://www.hrotoday.com/wp-content/uploads/2020/08/QuantumWork-Position-Paper.pdf?dm_i=45C0,BLTD,1HLB99,17GFM,1

Reopening Offices (podcast)

HRO Today Q&A with Gibson Smith, Chief People Officer, Avionos

<https://www.hrotoday.com/video-and-podcast-lounge/qa/hro-today-qa-with-gibson-smith-reopening-offices/>

Diversity & Inclusion

Equity from the Inside Out

A big part of the reason that D&I programs fail is because they only focus on the numbers and scratch their heads when the numbers don't change, especially among leaders at higher ranks in the company. And that's because they don't really know how to change people's behavior so that the culture is inclusive.

<https://www.hrotoday.com/workforce-management/equity-from-the-inside-out/>

Driving Inclusion (podcast)

HRO Today Q&A with Courtney Graham, CHRO, Four Winds Interactive

<https://www.hrotoday.com/video-and-podcast-lounge/qa/hro-today-qa-with-courtney-graham-driving-inclusion/>

A Diversity Boost

Two organizations share their secrets to building an inclusive hiring process.

<https://www.hrotoday.com/news/talent-acquisition/a-diversity-boost/>

Freddie Mac CHRO on race, inequality, and HR's mandate

C-TEN member, Jacqueline Welch says HR can play a pivotal role in embedding diversity and inclusion throughout the organization.

https://hrexecutive.com/freddie-mac-chro-on-race-inequality-and-hrs-mandate/?_lrsc=e9786798-83bf-4033-bdc6-52a4b55fb30e&utm_source=linkedin&utm_medium=elevate&src=linkedin-elevate&employee=251004&content=1004683&topic=7843
