



## C-TEN Content Concierge Q2 May 2020

C-TEN members receive a "Content Concierge" service of carefully curated content that supports the topics discussed that quarter.



### "HR as the White Swan" – a 9-part COVID-19 Podcast Series sponsored by Madison.

Hosted by Elliot Clark, CEO of *HRO Today*, and featuring Judd Weisgal, Senior Vice President of Madison, this series provides HR teams with the tools to navigate the current "Black Swan" event and serve as the "White Swan" leaders who turn negative energy to positive. Each podcast is a quick-listen and only a few minutes long, while focusing on a single question relevant to today's workplace and specifically dealing with the COVID-19 pandemic.

Below are the first three podcasts in the series:

**Podcast 1 (W):** What is the essential role of recognition in a period of uncertainty and crisis?

**Podcast 2 (H):** Helping employees deal with disconnect. How to engage a remote workforce weekly, daily, and hourly to maintain a corporate identity within a virtual environment.

**Podcast 3 (I):** Investing in non-traditional thinking for unprecedented events. What changes will survive beyond this global pandemic?

[Check HRO Today TV for the complete series.](#)

**Kathie Patterson, CHRO of Ally Financial, discusses how her organization is handling the coronavirus outbreak.**

[https://www.youtube.com/watch?v=e3cPdxIPp8Y&feature=youtu.be&dm\\_i=45C0%2CACKJ%2C1HLB99%2C12VRC%2C1](https://www.youtube.com/watch?v=e3cPdxIPp8Y&feature=youtu.be&dm_i=45C0%2CACKJ%2C1HLB99%2C12VRC%2C1)

**From Walmart to Starbucks, these 22 retail companies are changing their benefits policies amid the coronavirus pandemic.**

<https://www.businessinsider.com/coronavirus-changes-walmart-starbucks-employee-benefits-2020-3>

---

**Legal counsel on testing and temperature taking. ADA requirements allow for a few more options during a pandemic, such as taking temperatures and some other screening mechanisms**

[https://www.eeoc.gov/facts/pandemic\\_flu.html](https://www.eeoc.gov/facts/pandemic_flu.html)

---

**How HR and talent organizations are collaborating to help restart the economy**

<https://www.forbes.com/sites/sanyinsiang/2020/04/26/how-hr-and-talent-organizations-are-collaborating-to-help-restart-the-economy/#10d95cb875c3>

---

**5 Things Managers Can Do To Help Opportunity Talent Thrive In A Remote Work Environment**

<https://www.forbes.com/sites/gradsoflife/2020/04/30/5-things-managers-can-do-to-help-opportunity-talent-thrive-in-a-remote-work-environment/#30528d68390e>

---



**HRO Today Magazine – April 2019 – COVID-19 HR Responds**

<https://www.hrotoday.com/category/magazine/hro-today/>

---

**HRO** TODAY

## COVID-19 HR Response Study

In a recent HRO Today survey, 50 HR leaders weighed in to describe the impact that COVID-19 is having on their operations and paid time off policies. [Click here to view the full breakdown of results.](#)



## 6 Tips for COVID-19 Communication Campaigns

In the face of the current crisis, employees rely on communication campaigns from their employers to deliver critical updates, prevention tips, and more. Here, the experts at [Welltok](#) share some best practices to deliver the most effective communication possible.

[Click here to view the full blog post.](#)



## New E-Book: Protecting Health & Maintaining Productivity During the COVID-19 Crisis

No one could have anticipated the extent to which COVID-19 would profoundly change life as we know it—literally overnight. As the number of deaths and infections climbs, the world wakes up every day to realities that were previously unimaginable.

There's no playbook for handling this crisis, but there is a growing amount of useful information from a variety of sources, with the CDC emerging as one of the most reliable outlets. While health-care professionals and government officials are on the front line of our pandemic response, employers everywhere have quickly moved to implement work from home (WFH) policies, cancel events, restrict travel and implement measures to ensure employee and public safety.

[Click here to read the e-book.](#)

---

## 7 Tips for Remotely Managing Your Team

This is a time full of unknowns... especially in the workforce. Strict restrictions have been put into place by state and federal governments to combat the spread of the coronavirus, leaving most people working from home without any rules, explanations, or even guides. While some companies still cling to the archaic belief that business can only be done in an actual brick-and-mortar office, today's new age workforce demands more.

In this webinar, virtual assistant company [BELAY](#) shares seven tips for managing a remote workforce.