

# Professional Development & Programming Committee Meeting Notes 9.17.20

*Observations and questions related to the On-Demand and Award Survey*

## On Demand Sessions

- Several suggestions made regarding navigation, including finding the sessions and moving between topics and members-only pages
- Additionally, must be aware of lingering branding challenges related to HRO Today vs. HRO Today Association
- How relevant is the on-demand format? Do any committee members listen to on-demand sessions from other organizations? How about podcasts?
- How does the fact that the on-demand sessions are free to both members and nonmembers affect the general perception of their value, as well as members' specific perception of the value they receive for joining the organization?

## Awards

- Overall, very positive experiences.
- Promotion of the awards: this element was not part of the survey but is a crucial piece of any evaluation that is performed.
- The subjectivity of the process was raised; Zachary mentioned this issue has been mentioned before and will be addressed.

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## On-Demand Library and Awards Survey Results

**TASK #1: Go to the Association website, find the library of on-demand livestreams, login, and choose a session to watch.**

How easy was it to find the on-demand library? (1 Very Difficult; 5 Very Easy)

4 / 5 / 4 / 4 / 4

How easy was it to login to the on-demand library? (1 Very Difficult; 5 Very Easy)

5 / 1 / 5 / 5 / 5

Were the session topics relevant? (1 No; 5 Yes)

5 / - / 5 / 5 / 5

Was there a suitable variety of topics? (1 No; 5 Yes)

4 / - / 4 / 4 / 4

How would you rate the session that you watched? (1 Poor; 5 Excellent)

- / - / 4 / 5 / 5

How would you rate your overall experience with the on-demand library? (1 Very Poor; 5 Excellent)

4 / - / 4 / 4 / 4

General comments about your experience?

- I found the on-demand videos but was unable to log in. Not sure I know my PW but even if I had it correct; it was asking me for credit card info. I could not find a log in page anywhere else. Even searching "login" I was not successful.

- Unable to view some videos from work PC due to being on Zoom which is blocked
- Video quality was a little “grainy”
- Is there a shortcut to navigate back to the on-demand library once you click into a certain section? If I am browsing, it would be easier to not have to go back through the beginning steps to access other categories. (Or once you are logged in, be able to click from that initial on demand landing page).
- It would be helpful to have “On Demand” on the Professional Development dropdown.
- Also encourage the addition of more topics.

**TASK #2: Go to the Awards section of the Association website and submit a nomination for an individual or team award (please use your contact information and put “TEST for PD&P Committee” in all other fields – unless you would like to actually submit a nomination!)**

How easy was it to find the Awards page? (1 Very Difficult; 5 Very Easy)

5 / 5 / 5 / 5 / 5

How would you rate the presentation of the Awards information, including categories, deadlines, and nomination forms? (1 Difficult to Understand; 5 Very Easy to Understand)

3 / 5 / 5 / 4 / 5

Were the awards categories presented in a clear, organized fashion? (1 No; 5 Yes)

4 / 5 / 5 / 4 / 5

How would you rate the submission process overall? (1 Very Cumbersome; 5 Very Smooth)

5 / 5 / 5 / 4 / 5

General comments about your experience?

- All the info on the awards page is easy to find and understand, but it seems a little text heavy.
- No issues finding nor submitting the nomination.
- Very easy to navigate and use – just need to work out how to promote them more!
- Overall clear and very easy.
- I wonder if there is opportunity to make the process less subjective – a lot of free text which is great to highlight, but what are the comparisons or measures used to determine the winner?
- A very easy process.