

Professional Development & Programming Committee Meeting

Meeting Date: August 27, 2020

Attended: Andrea Cooper, Wendy DiMartino (co-chairs), Darren Bartholomew, Jaclyn Goyanes, Danielle O'Neill; Wendy Metzgar, Zachary Misko

After a review of the three items on the *HRO Today* Association Committee Project Plan, the consensus was to focus on the Professional Development Livestreams, as this project seems most aligned with the name and purpose of the committee. Additionally, feedback gathered about the on-demand library could be applied to current livestreams (e.g., topic and format ideas).

The group agreed that there was crossover between the livestream project and the awards project, as both are essentially a means for HR professionals to tell their stories, and goals of both are to repurpose stories more effectively and mine them for additional content. There were two suggestions for steps that could be taken immediately:

- Review past livestreams and invite presenters to do an update or Part 2.
- Invite all award nominees to present a livestream based on their submission as a standard part of the awards process. (Note: nominees could also be invited to submit an article for the Association newsletter and/or *HRO Today*).

To begin evaluation of the on-demand library and the awards program, the group will be asked to go through the process of watching an on-demand session, as well as submitting an award nomination, and provide feedback on their experience. Wendy will send an evaluation to guide committee members through the process.

To provide additional context for this committee's project, at the next meeting, Zachary will review the Association landscape trends and analysis report.

Agenda for next meeting (to be scheduled):

- Association landscape trends and analysis review + Q&A/Discussion
- Summary of On-Demand Library and Awards Evaluation + Q&A/Discussion
- Project Plan Update: Discuss/reprioritize projects and develop list of action items