

## HR Leaders Unite!



At its core, a professional association will unite and inform people who work in the same industry. Associations provide networking and professional development opportunities, allowing members to connect with their peers and industry experts.

I've seen first-hand the power of an Association; the positive impact it can have on its members and the difference it can make to an industry. I've made a career of Association management, starting in the late 1990's with a small group of executives who began to see themselves as 'outsourcing professionals'. The outsourcing industry was still in its infancy but, even in these early years, there was a need for a network where individuals could come together and with that, the International Association of Outsourcing Professionals (IAOP) was born.

For the past 2+ years that I've been with the *HRO Today* Association, I've seen the same need for like-minded professionals to connect and learn from one another, especially given the ever-developing world of human resources. I am pleased to continue the great work Zachary Misko, and the entire *HRO Today* team has done to get us to the place we are today. Zachary, now Global Executive Director Emeritus, and will preserve his seat on the executive board for the *HRO Today* Association and will consult with SharedXpertise, LLC, sharing his expertise and thought leadership when applicable.

The *HRO Today* Association is as committed as ever to advancing professionalism in human resources and providing professional development and networking opportunities to its members. We've kicked off 2020 with an impressive line-up of Livestream Sessions, which I encourage you to check out at [www.hrotoday.com/association/tools](http://www.hrotoday.com/association/tools). Industry certifications improve professionalism and provide a level of accountability of standards and ethics. The *HRO Today* Provider Certification Program is raising the bar for HR service delivery and developing consistent standards and practices for the industry to save time and costs, and to improve efficiency and customer satisfaction.

In future issues, I look forward to sharing developments on how the Provider Certification is impacting the industry as well as the HR Procurement Center. What's the HR Procurement Center, you say? Stay tuned!

*To all our members, I thank you for your participation, which demonstrates your commitment to the industry. To those of you reading this who are not members, make 2020 the year you invest in your professional development - your future self will thank you! Please visit [www.hrotoday.com/association](http://www.hrotoday.com/association) for more information or call me directly at 215-606-9562.*

*Renée*

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