



**HIDDEN
INSIGHTS IN
OBVIOUS
TRENDS**

INVEST NOW!

Globally, this landscape is valued at **\$400B**
\$250B in the US alone.

12 million employers spend over **\$5T**

The ratio of core talent applications from **7 to 9.1** and
spends **\$310 per employee** per year

65% of children entering primary school today will work in
jobs that **don't even exist yet.**

a **shaky stock market**

a **shortage of skilled workers**

a shift in the **way people want to work**

the sheer magnitude of **what to invest in**

where to **focus your energy**

@marenhogan

YOU
HAVE
TO

A group of approximately ten people are walking away from the camera on a dirt path. They are dressed in casual attire like t-shirts and jeans. Many of them have their arms around each other's shoulders, suggesting a sense of unity or support. The entire scene is bathed in a warm, orange-red light, likely from a sunset or sunrise, which creates a soft, hazy atmosphere. The background shows a line of trees on the right side of the path.

THE TREND

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A group of approximately ten people is walking away from the camera in a grassy field. They are dressed in casual attire like t-shirts and jeans. The scene is bathed in a warm, orange-red light, suggesting a sunset or sunrise. The background shows a line of trees. The text "THE SITUATION" is overlaid in the center in a bold, white, sans-serif font.

THE SITUATION

A group of approximately ten people is walking away from the camera on a grassy path. The scene is bathed in a warm, orange glow, suggesting a sunset or sunrise. The people are dressed in casual attire, and some have their arms around each other, conveying a sense of camaraderie. The background shows a line of trees on the right side. The text 'THE INVESTMENT' is centered over the group in a bold, white, sans-serif font.

THE INVESTMENT



THE TREND

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THE SITUATION



THE INVESTMENT



THE TREND

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A man with a beard and glasses is shown in profile, focused on writing in a notebook. He is wearing a checkered shirt. The scene is dimly lit, with a strong green color cast. In the background, a laptop and a window with blinds are visible. The text "THE SITUATION" is overlaid in the center in a bold, white, sans-serif font.

THE SITUATION

A man with a beard and glasses is shown in profile, focused on writing in a notebook. He is wearing a checkered shirt. The scene is dimly lit, with a strong green color cast. In the background, a laptop and some papers are visible on a desk. The overall mood is one of concentration and professional work.

THE INVESTMENT



**THE
TREND**

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A woman with dark hair tied back, wearing glasses and a red sweater, is seated at a desk. She is looking out a large window with a contemplative expression, her hands clasped near her chin. The scene is dimly lit, with a blueish light from the window suggesting dusk or dawn. The background shows a modern office interior with large glass panels.

THE SITUATION



THE INVESTMENT

A group of people are running on a paved path, likely a beach promenade, during sunset. The scene is bathed in a warm, golden light, and the entire image is overlaid with a semi-transparent red filter. The runners are in various stages of their stride, and their hair and clothing are slightly blurred, suggesting motion. The background shows a calm sea and a bright sky.

THE TREND

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A group of runners in motion, overlaid with a red tint and the text "THE SITUATION". The runners are captured in various stages of their stride, conveying a sense of speed and energy. The background is a bright, hazy light, possibly a sunrise or sunset, which is filtered through a solid red color. The text "THE SITUATION" is centered in a bold, white, sans-serif font.

THE SITUATION

A group of runners in motion, overlaid with a red tint and the text "THE INVESTMENT". The runners are captured in various stages of their stride, conveying a sense of speed and effort. The background is a bright, hazy light, possibly a sunrise or sunset, which is filtered through a solid red color overlay. The text "THE INVESTMENT" is centered in a bold, white, sans-serif font.

THE INVESTMENT



THE TREND

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THE SITUATION



THE INVESTMENT

A photograph of three women in an office setting, looking at a computer monitor. The woman in the center is pointing at the screen. The image has a strong magenta color overlay. The text 'THE TREND' is centered over the image.

THE TREND

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A photograph of three women in an office setting, looking at a laptop screen. The woman in the center is pointing at the screen. The image is overlaid with a magenta color filter. The text 'THE SITUATION' is centered over the image in white, bold, uppercase letters.

THE SITUATION

A photograph of three women in a professional setting, likely a meeting or collaborative work environment. They are gathered around a desk with a laptop and a monitor. The woman in the center is pointing at the monitor. The image has a strong magenta color overlay. The text 'THE INVESTMENT' is centered over the image in a bold, white, sans-serif font.

THE INVESTMENT

A Jeep Wrangler is shown driving on a dirt road in a desert landscape. The scene is bathed in a warm, orange glow, suggesting a sunset or sunrise. The Jeep is angled towards the right, and its rear wheel is kicking up a cloud of dust. The background features rolling hills and a clear sky with a gradient of orange and red. The overall mood is adventurous and rugged.

THE TREND

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A Jeep Wrangler is shown driving on a dirt road in a desert landscape. The vehicle is tilted slightly to the right, suggesting it is navigating a curve or uneven terrain. The sky is a deep orange, and the overall scene is bathed in a warm, golden light. The text "THE SITUATION" is overlaid in the center of the image.

THE SITUATION

A Jeep Wrangler is shown driving on a dirt road in a desert landscape. The scene is bathed in a warm, orange glow, suggesting a sunset or sunrise. The Jeep is angled towards the right, and its large, treaded tires are kicking up dust. The background features rolling hills and a clear sky. The text "THE INVESTMENT" is overlaid in the center of the image in a bold, white, sans-serif font.

THE INVESTMENT

A man and a woman are standing in a modern office environment, looking at a laptop together. The woman is on the left, wearing a white top and dark pants, and the man is on the right, wearing a white shirt and dark pants. They are both smiling and appear to be engaged in a collaborative work activity. The office has large glass windows and modern lighting fixtures. The overall color scheme is a warm, yellowish-green tint.

THE TREND

@marenhogan

A man and a woman are standing in a modern office environment, looking at a laptop together. The woman is on the left, wearing a white top and black pants, and the man is on the right, wearing a white shirt and dark pants. They are both smiling and appear to be in a collaborative work setting. The office has large glass windows and modern lighting. The text "THE SITUATION" is overlaid in the center of the image.

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THE INVESTMENT

A woman with a headwrap is sitting and looking at her phone. The image has a pinkish-purple tint. The text 'WHAT'S NEXT?' is overlaid in the center, and '@marenhogan' is in the bottom right corner.

WHAT'S NEXT?

@marenhogan

A dark, moody photograph of a person's silhouette sitting at a desk in a dimly lit office. The person is facing left, looking at a computer monitor. The background shows a window with a grid pattern and some office equipment. The overall atmosphere is professional and focused.

THE ORACLE



@marenhogan

“Ahhhhh **Cornhuskers** fan?”

“I **drove through Nebraska** once. Flat.”

“I loved **Mutual of Omaha** as a kid!”

“Oooooooooo**oo**oooooooooh”

“Ah, ever hang out with 35

Warren Buffet?

The old

Oracle of

Omaha?’

@marenhogan

WELL

ACTUALLY...

NO

*“Be **fearful** when others
are greedy and **greedy**
when others are fearful.”*

@marenhogan

GET IN TOUCH





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