### PAY EQUITY

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Gail Greenfield, PhD | Mercer, Principal

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## What do we mean by pay equity?

#### PAY EQUITY GETS CONSIDERABLE MEDIA COVERAGE...

"Women earned 80.5 cents to each dollar men earned in 2016"

Source:

http://fortune.com/2017/09/13/gender-pay-gap-2016/

"Black women have to work 7 months into 2017 to be paid the same as white men in 2016"

Source: https://www.epi.org/blog/black-women-have-to-work-7-months-into-2017-to-be-paid-the-same-as-white-men-in-2016/ "Google said female employees make 99.7 cents for every dollar a man makes"

Source

https://www.nytimes.com/2017/09/08/technology/google-salaries-gender-disparity.html

"Citigroup reports virtually no gap in gender or racial pay"

Source:

http://money.cnn.com/2018/01/15/news/companies/citigroup-pay-gap/index.html

#### ...BUT WHAT DO WE MEAN BY PAY EQUITY?

"RAW" PAY GAP "EXPLAINED"
PAY GAP

How average or median pay differs between women and men (or between whites and people of color)

How pay differs because men and women (and whites and people of color) are in different occupations and roles and have different education and labor market experience

# "UNEXPLAINED" PAY GAP

Residual pay gap between men and women (or whites and people of color) that cannot be explained and may be due to pay inequities; often referred to as the "adjusted" pay gap

#### RAW VS. ADJUSTED PAY GAPS

### RAW PAY GAP

Important for understanding the *actual pay situation* of women and people of color

VS.

# ADJUSTED PAY GAP

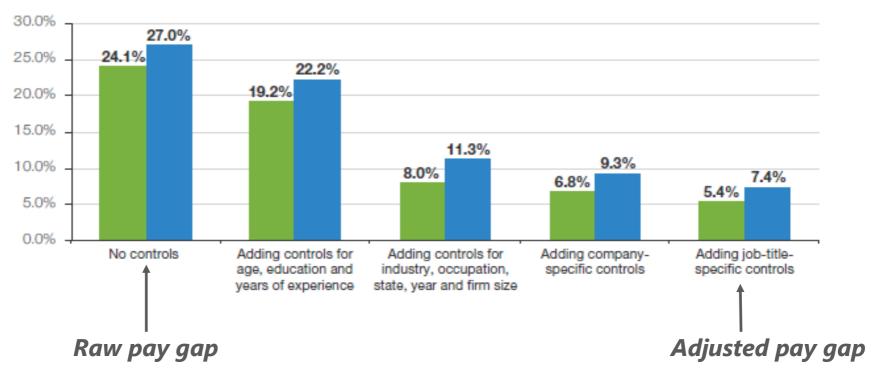
Important for understanding pay situation for women and people of color who are otherwise "similarly situated" to men and whites (i.e., helps to create an *apples-to-apples comparison* of pay to identify unexplained pay inequities)

WHAT WE MEAN BY PAY EQUITY

#### CALCULATING THE ADJUSTED PAY GAP

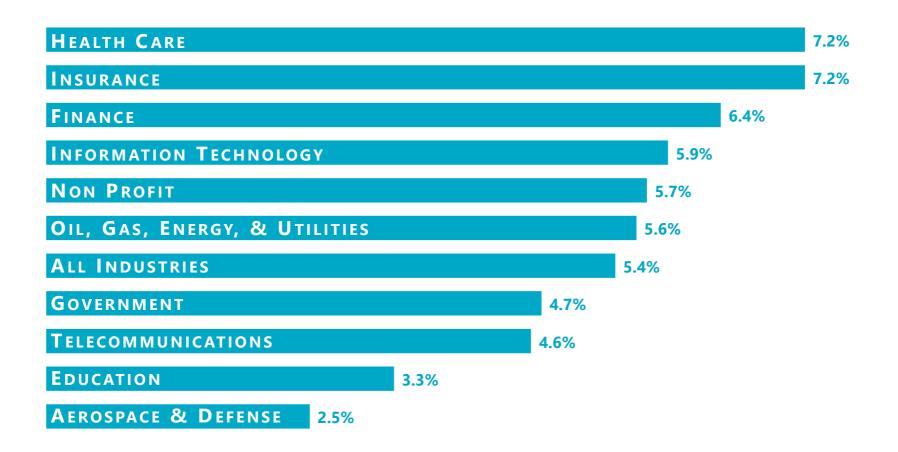


U.S. Gender Pay Gap, Before and After Adding Statistical Controls



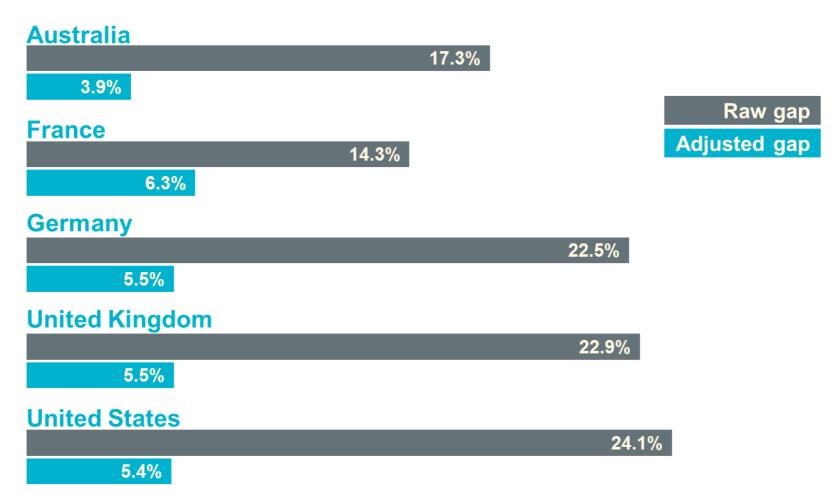
Source: Glassdoor, Demystifying the Gender Pay Gap, Evidence From Glassdoor Salary Data, 2016.

#### US ADJUSTED GENDER BASE PAY GAPS



Source: Glassdoor, Demystifying the Gender Pay Gap, Evidence From Glassdoor Salary Data, 2016.

#### ESTIMATES OF GLOBAL GENDER BASE PAY GAPS



Source: Glassdoor, Demystifying the Gender Pay Gap, Evidence From Glassdoor Salary Data, 2016.

## How should pay equity be addressed?

#### HOW SHOULD PAY EQUITY BE ADDRESSED?

35%

HAVE A ROBUST STATISTICAL APPROACH TO PAY EQUITY

34%

HAVE A
FORMALIZED
REMEDIATION
PROCESS TO
ADDRESS
IDENTIFIED PAY
EQUITY RISKS

WOMEN
THRIVE WHEN

there are processes in place to actively address pay equity

42%

HAVE AN **EXPLICITLY STATED** PAY EQUITY
POLICY

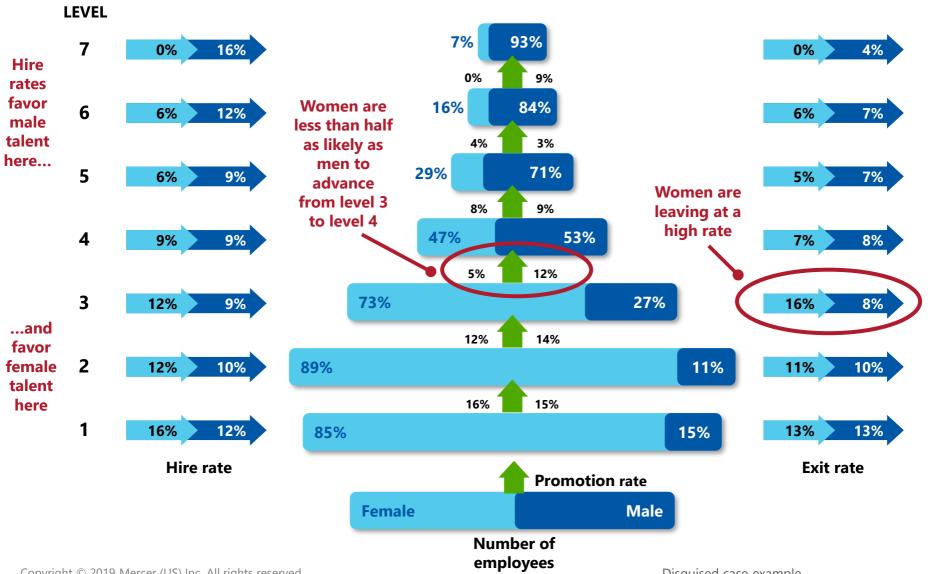
45%

HAVE AN **ASSIGNED TEAM** RESPONSIBLE
FOR CONDUCTING
PAY EQUITY
ANALYSIS

SOURCE: MERCER'S 2016 WHEN WOMEN THRIVE REPORT

## What about representation gaps?

#### ADDRESSING REPRESENTATION GAPS



#### **IDENTIFY AREAS OF OPPORTUNITY**

