

**Incentives and Recognition**

**WHAT YOU NEED TO KNOW:**

Nelson Motivation reports that organizations with a culture of recognition have employees who are seven times more likely to stay with the company and 11 times more likely to feel committed to their jobs. Today's recognition programs go way past service and anniversary awards. Providers are leveraging technology to offer peer-to-peer programs for all employees to recognize and be recognized; results-based programs drive specific behaviors for specific corporate goals; company value programs align corporate values to recognition; social programs allow employees to share and recognize on social platforms; and insight programs are tools that give managers insight into how their team is interacting. Studies show that recognition programs increase company morale, performance, and retention.

COMPANY	URL	OTHER SERVICES
Achievers	<a href="http://www.achievers.com">www.achievers.com</a>	
Admire	<a href="http://www.admire.ca">www.admire.ca</a>	
All Aboard Cruises Corp.	<a href="http://www.allaboardcruisescorp.com">www.allaboardcruisescorp.com</a>	
American Airlines Incentive TrAAvel	<a href="http://www.americanairlinesincentivetraavel.com">www.americanairlinesincentivetraavel.com</a>	
Anderson Performance Improvement	<a href="http://www.andersonperformance.com">www.andersonperformance.com</a>	
Bally Total Fitness Holding Corporation	<a href="http://www.ballyfitness.com">www.ballyfitness.com</a>	
Barnes & Noble Booksellers	<a href="http://www.barnesandnoble.com/gift-card">www.barnesandnoble.com/gift-card</a>	
Bass Pro Shops/Outdoor World Incentives	<a href="http://www.owincentives.com">www.owincentives.com</a>	
Bath & Body Works	<a href="http://www.bathandbodyworks.com">www.bathandbodyworks.com</a>	
Bennett Brothers, Inc.	<a href="http://www.bennettbrothers.com">www.bennettbrothers.com</a>	
Best Buy	<a href="http://www.bestbuy.com">www.bestbuy.com</a>	
Best Workplaces for Commuters	<a href="http://www.bestworkplaces.org">www.bestworkplaces.org</a>	
BI Worldwide	<a href="http://www.biworldwide.com">www.biworldwide.com</a>	T&D
Blockbuster Inc.	<a href="http://www.blockbuster.com">www.blockbuster.com</a>	
Bose	<a href="http://www.bose.com">www.bose.com</a>	
C.A. Short	<a href="http://www.cashort.com">www.cashort.com</a>	
CARLISLE SALES & MARKETING	<a href="http://www.carlisle-sales.com">www.carlisle-sales.com</a>	
Carlson	<a href="http://www.carlson.com">www.carlson.com</a>	
CSGC, Inc.	<a href="http://www.giftcardpartners.com/csigtiftcards/">www.giftcardpartners.com/csigtiftcards/</a>	
CSI International	<a href="http://www.csiinternational.com">www.csiinternational.com</a>	
CVS/pharmacy	<a href="http://www.giftcardpartners.com/cvs/">www.giftcardpartners.com/cvs/</a>	
Darden Restaurants, Inc.	<a href="http://www.dardenrestaurants.com">www.dardenrestaurants.com</a>	
Eddie Bauer	<a href="http://www.eddiebauer.com">www.eddiebauer.com</a>	
Evergreen Corporate Gifts & Promotions	<a href="http://www.evergreengifts.com">www.evergreengifts.com</a>	
GalaxSea Cruises & Travel	<a href="http://www.galaxseanj.com">www.galaxseanj.com</a>	
Gap, Inc.	<a href="http://www.gapinc.com">www.gapinc.com</a>	
Gift Certificate Company	<a href="http://www.thegiftcertificatecompany.com">www.thegiftcertificatecompany.com</a>	
GiftCertificates.com	<a href="http://www.giftcertificates.com">www.giftcertificates.com</a>	
Globoforce	<a href="http://www.globoforce.com">www.globoforce.com</a>	
Golf America Group	<a href="http://www.giftcardpartners.com/golfamerica/">www.giftcardpartners.com/golfamerica/</a>	
Hallmark Insights	<a href="http://www.Hallmarkinsights.com">www.Hallmarkinsights.com</a>	
Hammacher Schlemmer	<a href="http://www.hammacher.com">www.hammacher.com</a>	
Harry and David	<a href="http://www.harryanddavid.com">www.harryanddavid.com</a>	
Health Fitness Corporation (HFC)	<a href="http://www.healthfitnesscorp.com">www.healthfitnesscorp.com</a>	
Herff Jones Corporate Awards Group	<a href="http://www.herffjones.com">www.herffjones.com</a>	

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COMPANY	URL	OTHER SERVICES
HMI, Inc.	<a href="http://www.hmiaward.com">www.hmiaward.com</a>	
Hollywood Entertainment Corporation	<a href="http://www.hollywoodvideo.com">www.hollywoodvideo.com</a>	
Howard Miller	<a href="http://www.howardmiller.com">www.howardmiller.com</a>	
Impact Health, Inc.	<a href="http://www.impacthealth.com">www.impacthealth.com</a>	HB
Incentive America	<a href="http://www.incentiveamerica.com">www.incentiveamerica.com</a>	
Incentive Group	<a href="http://www.incentivegroup.com">www.incentivegroup.com</a>	
Award of Choice	<a href="http://www.awardofchoice.com">www.awardofchoice.com</a>	
IncentOne	<a href="http://www.IncentOne.com">www.IncentOne.com</a>	HB
InMarketing	<a href="http://www.inmarketing.net">www.inmarketing.net</a>	
International SOS, An AEA Company	<a href="http://www.internationalsos.com">www.internationalsos.com</a>	HB
Inspirus	<a href="http://www.inspirus.com">www.inspirus.com</a>	
JCPenney Incentive Sales	<a href="http://www.jcpgiftcard.com">www.jcpgiftcard.com</a>	
John Gray Awards	<a href="http://www.johngray.com">www.johngray.com</a>	
Jordan Worldwide, Inc.	<a href="http://www.jordanworldwide.com">www.jordanworldwide.com</a>	
KB Toys, Inc.	<a href="http://www.toys.com">www.toys.com</a>	
L.L. Bean Corporate Sales	<a href="http://www.llbean.com/corporatesales">www.llbean.com/corporatesales</a>	
Lands' End Business Outfitters	<a href="http://www.ocs.landsend.com">www.ocs.landsend.com</a>	
Lane Award Manufacturing	<a href="http://www.laneaward.com">www.laneaward.com</a>	
Levenger	<a href="http://www.levenger.com">www.levenger.com</a>	
Macy's	<a href="http://www.macys.com">www.macys.com</a>	
Madison Performance Group	<a href="http://www.madisonpg.com">www.madisonpg.com</a>	HRM, T&D
Maritz	<a href="http://www.maritz.com">www.maritz.com</a>	
Marketing Innovators	<a href="http://www.marketinginnovators.com">www.marketinginnovators.com</a>	IT, BC
Marriott International	<a href="http://www.marriott.com/incentives">www.marriott.com/incentives</a>	
Mayo Clinic Executive Health Program	<a href="http://www.mayoclinic.org">www.mayoclinic.org</a>	HB
Medieval Times Dinner & Tournament	<a href="http://www.medievaltimes.com">www.medievaltimes.com</a>	
Men's Wearhouse	<a href="http://www.menswearhouse.com">www.menswearhouse.com</a>	
Michael C. Fina	<a href="http://www.michaelcfina.com">www.michaelcfina.com</a>	
Montblanc North America	<a href="http://www.montblanc.com">www.montblanc.com</a>	
Motivation Excellence, Inc.	<a href="http://www.meiweb.com">www.meiweb.com</a>	
Motivo Performance Group	<a href="http://www.motivoperformance.com">www.motivoperformance.com</a>	T&D
Mrs. Fields Original Cookies	<a href="http://www.mrsfields.com">www.mrsfields.com</a>	
MTM Recognition	<a href="http://www.mtmrecognition.com">www.mtmrecognition.com</a>	
OC Tanner	<a href="http://www.octanner.com">www.octanner.com</a>	
Open Universal Software	<a href="http://www.universal.com">www.universal.com</a>	

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COMPANY	URL	OTHER SERVICES
Paramax	<a href="http://www.pmx.com">www.pmx.com</a>	
Paramount Award Services, Inc.	<a href="http://www.corporateawards.com">www.corporateawards.com</a>	
PeerNet Group	<a href="http://www.peernetgroup.com">www.peernetgroup.com</a>	
Pennsylvania Promotions, Inc.	<a href="http://www.papromo.com">www.papromo.com</a>	
Perks	<a href="http://www.perks.com">www.perks.com</a>	
Plus One Health Management	<a href="http://www.plusone.com">www.plusone.com</a>	HB, IT
Point Recognition	<a href="http://www.pointrecognition.com">www.pointrecognition.com</a>	
Prestige Glass International Inc.	<a href="http://www.prestigeglass.com">www.prestigeglass.com</a>	
Regis Marketing	<a href="http://www.regismarketing.com">www.regismarketing.com</a>	
Rideau Recognition Solutions	<a href="http://www.Rideau.com">www.Rideau.com</a>	
Russell Stover Candies	<a href="http://www.russellstover.com">www.russellstover.com</a>	
Rymax Marketing Services, Inc.	<a href="http://www.rymaxinc.com">www.rymaxinc.com</a>	
Sales Performance Group	<a href="http://www.salesperformancegroup.com">www.salesperformancegroup.com</a>	
Select-Your-Gift	<a href="http://www.select-your-gift.com">www.select-your-gift.com</a>	
Sierra Mills	<a href="http://www.sierramills.com">www.sierramills.com</a>	
SJS Specialty Company, Inc.	<a href="http://www.sjsspecialty.com">www.sjsspecialty.com</a>	
Spiegel, Inc	<a href="http://www.spiegel.com">www.spiegel.com</a>	
Starbucks Coffee Company	<a href="http://www.starbucks.com">www.starbucks.com</a>	
SteelBerry Recognition	<a href="http://www.SteelBerry.com">www.SteelBerry.com</a>	
Stored Value Marketing (SVM)	<a href="http://www.svmcards.com">www.svmcards.com</a>	
Summit Marketing	<a href="http://www.summitmarketing.com">www.summitmarketing.com</a>	
Symbolist	<a href="http://www.symbolist.com">www.symbolist.com</a>	HRM, T&D, BC
Syngy, Inc.	<a href="http://www.syngy.com">www.syngy.com</a>	HRIS, HRM
Target Corporation Giftcards	<a href="http://www.target.com">www.target.com</a>	
Terryberry Company	<a href="http://www.terryberry.com">www.terryberry.com</a>	T&D
The Cawley Company	<a href="http://www.thecawleyco.com">www.thecawleyco.com</a>	
The HoneyBaked Ham Company	<a href="http://www.honeybaked.com">www.honeybaked.com</a>	
The Peavey Corporation	<a href="http://www.safetyjackpot.com">www.safetyjackpot.com</a>	
TharpeRobbins	<a href="http://www.tharperobbins.com">www.tharperobbins.com</a>	T&D
Tiffany & Company	<a href="http://www.tiffanys.com">www.tiffanys.com</a>	
Totally Chocolate	<a href="http://www.totallychocolate.com">www.totallychocolate.com</a>	
Travel Awards Online	<a href="http://www.travelawardsonline.com">www.travelawardsonline.com</a>	
USAopoly	<a href="http://www.usaopoly.com">www.usaopoly.com</a>	
USMotivation	<a href="http://www.usmotivation.com">www.usmotivation.com</a>	
Virtual Rewards 365	<a href="http://www.virtualrewards365.com">www.virtualrewards365.com</a>	
Workstream Rewards	<a href="http://www.bravanta.com">www.bravanta.com</a>	
World Incentives, Inc.	<a href="http://www.worldincentives.com">www.worldincentives.com</a>	