

Position: Global Board of Advisor

Reports into: Director of Membership Services and/or Association Executive Director

Date: 12/12/19

Revised: 12/19/19

Summary: The global board of advisors is comprised of leading industry executives in HR practitioner, provider and advisor roles. Members of the board interact and build relationships within the association's executive team, our members and other board of advisors through working to create benefits and experiences that serve our membership and advance the Human Resources (HR) and HR Service and Technology industry.

The global board of advisors is comprised of three work groups that are segmented by regional geography; North America group, EMEA group and APAC group. Each group will have 10 – 20 members and should be comprised of people from a variety of industries/roles to ensure a cross functional team with a good breadth of knowledge and experience.

Position Responsibilities:

Duties and responsibilities include, but are not limited to, the following:

1. Advises on regional strategy and communications as needed.
2. Be familiar with the Association's purpose, programs and goals (value proposition).
3. Positively promote the work of the Association and advocate for its interests.
4. Make recommendations regarding programming and/or outreach as requested.
5. Provide advice on the development of new programs and benefits for members.
6. Provide recommendations for topics and presenters for learning sessions (ie. Thought Leadership Council (TLC) livestream sessions, webinars, meetings).
7. Serve as an ambassador and advocate to the Association providing a connection to and ongoing exchange of information and ideas with HR practitioners, providers and other external contacts.
8. Assist with Association marketing and promotion efforts where appropriate (i.e: share social media posts, forward newsletter to new member candidates).
9. Assist in the identification and recruitment of new Association members. There is an expectation that each Board of Advisor recruit at least one (1) new Provider association member during their term and one (1) new Practitioner association member annually.
10. Agree to serve the best interest of the *HRO Today* Association.

Position Requirements: Term for board of advisor role is a minimum 3-year commitment and you must be a current member in good standing. It is preferred that a Board of Advisor has 18-24 months experience working in a leadership role within the association (ie committee chair, project manager) Board members should assist Association staff in recruiting suitable replacements, as needed.