

# BRINGING TALENT ACQUISITION EXECUTIVES

Together for  
Invigorating Exchange

## INVESTMENT

People are an organization's best asset. Why then, is investment in recruitment initiatives so hard to come by?

## LANDMARK PARTNERSHIP

In a landmark partnership, *HRO Today* magazine and the Wharton Center for Human Resources have combined forces to create the **TALENT – Talent Acquisition Leaders Executive Network Team**.

## OPPORTUNITY

This is your opportunity as a talent acquisition executive to:

- Problem solve with your peers
- Share a success or seek advice on sensitive issues
- Bring new ideas back to your organization
- Learn how to leverage technology and improve candidate experience

## GAIN...

a competitive edge that helps you on your career path to CHRO.

[hrotoday.com/talent](http://hrotoday.com/talent)





### TOO BUSY...

Think you won't have time to participate?

### THINK AGAIN...

10 monthly meetings held conveniently by phone or web PLUS the opportunity to meet in-person twice per year.



## MEETING FORMATS

to deliver strategic content and connect members each month.

## CONTENT PRESENTATIONS

Feature subject matter experts who facilitate a discussion while delivering valuable research and information.

## SHARING AND PROBLEM-SOLVING DISCUSSIONS

Get feedback on key initiatives, collectively discuss topics of importance, and learn how others are dealing with similar challenges.

## LIVE MEETINGS

Offer valuable face time with other talent leaders to best practice share and build a professional network of trusted colleagues.

## TOPICS

### Discussed in the Past Year...

- Employer branding & recruitment advertising
- Diversity
- Interviewing
- Recruitment process efficiency
- Pre-employment logistics

## MEMBERS

### Share Best Practices On...

- Strategic workforce planning
- Referral programs
- Crowdsourcing
- TA technologies
- TA cost savings Initiatives and strategies

## ISSUES

### Members' 2019 Top Priorities

- Candidate experience
- Creative sourcing—identifying channels to find candidates in today's tight talent market
- How to leverage AI in today's changing market
- Flexible workforce strategy

# MEMBER BENEFITS

- Community access to TA leaders for benchmarking, best practice sharing and networking
- Twelve meetings per year – (6) sharing and problem-solving discussions, (4) content presentations, and (2) live meetings
- Inclusion in—and access to—our online member directory
- Access to research from the Wharton Center for Human Resources
- Annual retreat for all TALENT members to learn, network, and advance the profession
- Complimentary VIP ticket to the annual *HRO Today* Forum North America event (includes access to the *HRO Today* Awards Gala)
- A subscription to *HRO Today* magazine
- Members are profiled on the TALENT website and in *HRO Today* magazine
- Participate in the annual global talent acquisition metric survey and receive the full published report
- A voice in developing standards and practices for the recruitment industry
- **TALENT members receive a membership to the *HRO Today* Association for their entire HR team at no charge (\$3,500 value)**

**OPPORTUNITY** to showcase your expertise and get published as a contributing author in the *Talent Acquisition Playbook*, a published work of best and next practices in recruitment strategies that will be available on Amazon.com.



*"Good talent managers help others make beneficial connections; great talent leaders make connections that help themselves for the betterment of others. TALENT empowers good-to-great results by offering you a dynamic platform to leverage vetted global HR expertise, designed to help you effectively connect for your personalized benefit."*



**Karen Feeny, MSHR,  
SHRM-SCP, FMP**

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**Industry community of  
HR practitioners,  
providers and analysts  
dedicated to:**

- Professional Development and Learning
- Best Practice Sharing
- Connecting Leaders Who Work In and Manage HR
- Creating Industry Standards & Processes
- Access to Industry Information

## **TALENT Members Receive a Membership to the *HRO Today* Association for Their Entire HR Team**

The premier global HR network and content community for advancing the profession of human resources and providing HR professionals access to information and tools to do their jobs better.

### **Association Members Gain Access to:**

A global network of HR leaders to share ideas and develop their careers, while also elevating the practice of HR by participating in committees and research to improve HR operations, service delivery and technology strategy.

Collaborate with other HR practitioner leaders and buyers in this exclusive community.

**[hrotoday.com/association](http://hrotoday.com/association)**

As a member, you'll learn, best practice share, and access exclusive resources hosted on our members-only website. Professional development opportunities include:

- **Thought Leadership Council (TLC) Livestreams:** Monthly live webcasts presented by HR practitioners, thoughts leaders, and service and technology experts
- **Networking Opportunities:** Global online member directory and dedicated in-person sessions at HRO Today events in North America, EMEA, and APAC
- **Member Committees:** Project teams and discussion groups work to transform industry standards and review new technology and tools



September 2020  
Philadelphia, PA

The *HRO Today* Membership Conference is the only one-day HR retreat and training for HR services and technology providers, analysts and HR practitioners working in or with a services partner.

Conference attendees participate in dialogue focused on modernizing standards and practices in HR, including efficiency of protocols and standards of ethical performance.

**Member organizations receive two (2) passes (\$2,990 value!) to attend!**

## PROFESSIONAL DEVELOPMENT



# JOIN TODAY!

## \$5,000 Annual Fee

Includes a membership to the *HRO Today* Association for your entire HR team.



For more information, contact  
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A portion of the annual fee is donated to support the Wharton Center for Human Resources.

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## 2019 CALENDAR *(Subject to change)*

**JANUARY 11:** Sharing and Problem-Solving Discussion: Flexible Workforce Strategy

**FEBRUARY 14:** Content Presentation - "Leaders of Distinction: Revolutionizing Talent" (panel discussion with 2018 LOD to share best practices and Q & A)

**MARCH 8:** Sharing and Problem-Solving Discussion: Creating Sourcing Strategies

**APRIL 11:** Content Presentation - "Creating the Experience for Candidates and Employees" with Gerry Crispin, CEO & Founder, CareerXroads; Jason Lauritsen, Author & Employee Engagement Expert

**MAY 6-8:** Live Meeting - Half-day session prior to the *HRO Today* Forum, North America, May 6-8, 2019, National Harbor, MD

**JUNE 14:** Sharing and Problem-Solving Discussion: Multi-generational Talent

**JULY 11:** Content Presentation - "Workforce Planning" with the Wharton Center for HR

**AUGUST 9:** Sharing and Problem-Solving Discussion: The Interviewing Process

**SEPTEMBER 12:** Live Meeting at member retreat in Philadelphia, PA plus *HRO Today* Membership Summit

**OCTOBER 11:** Sharing and Problem-Solving Discussion: Communication Standards for TA Leaders

**NOVEMBER 14:** Content Presentation - "People Analytics - Predictive Models and Measuring Automated Success" with the Wharton Center for HR

**DECEMBER 13:** Sharing and Problem-Solving Discussion: Talent Trends for 2020