# Looking to Amp Up Learning?

This roundup of corporate training and development services can help HR deliver what their workforce wants: continuous growth.

By The Editors

It's 2019, and with the new year comes an opportunity to look back on business performance and begin planning the path to improved success. For many organizations, this means building a robust learning and development (L&D) program for employees and leaders alike.

Effective training improves retention, enhances organizational culture and engagement, and makes employees feel valued, supported, and empowered. In fact, according to LinkedIn's 2018 Workforce Learning Report, 93 percent of employees would stay at a company longer if it invested in their careers.

Take, for example, millennials. "As the millennial workforce grows, their desire to join a company that invests in their development, growth, and learning potential is becoming even more important," says Louisa Proctor, director of learning and development for HubSpot. "L&D teams have the opportunity to leverage

technology and to create programming that becomes both talent attracting and helps drives retention.

Millennials are more likely to join and leave companies based on how much they feel like they are invested in, and L&D plays a major role in that."

But training programs don't just benefit a company's people; businesses also become better equipped to react to digital disruption, skills shortages, and competition in the recruitment marketplace.

How can organizations reap the benefits of a quality L&D strategy? By partnering with an external provider, HR leaders can co-create learning experiences that can transform their businesses and adapt in an era of constant change.

The following list of providers to help you in the request for proposal process.



# Take Flight Learning

# Take Flight Learning https://takeflightlearning.com/

Take Flight Learning has reinvented the DISC styles to make them more engaging, memorable, and impactful. Instead of focusing on letters, we target applications and link the styles to Dominant Eagles, Interactive Parrots, Supportive Doves, and Conscientious Owls. We help people build stronger relationships and drive better results. Call 856-807-0200 or visit TakeFlightLearning.com.

# **Accenture Academy**

# https://www.accentureacademy.com

**Services:** Skills assessment and analysis, competencybased approach to skills development, and a customizable online learning solution.

# **AchieveForum**

#### https://www.achieveforum.com/

**Services:** Skills training and consulting in leadership development, leadership toolkits and training materials, and peer support.

#### **BPI** group

# https://bpi-group.us/

**Services:** Talent strategy assessment, competency modeling, succession management, leadership development, and action learning programs.

#### **BTS**

#### https://www.bts.com/index

**Services:** Leadership development and coaching, talent assessment, sales training, and marketing training.

# Braidio

#### https://braidio.com/

**Services:** Mobile learning, customer service training, employee onboarding, and bite-size learning.

#### Cegos

## https://www.cegos.com/en

**Services:** Leadership training, digital learning, content development, and on-site or distance learning.

# **Center for Creative Leadership**

# https://www.ccl.org/

**Services:** Organizational leadership training, coaching services, licensing opportunities, analytics and evaluation, workshops and on-site programs, and digital learning tools.

# **Computer Generated Solutions Inc. (CGS)**

# https://www.cgsinc.com/en

**Services:** E-learning, blended learning solutions, instructor-led training, and learning consulting services.

#### **CITI** Limited

# https://www.citi.co.uk/

**Services:** Accredited training courses, change management, and program/project management.

# **Clarity Consultants**

# https://clarityconsultants.com/

**Services:** Instructional design, leadership development, learning effectiveness, learning technology, organizational development, sales enablement, and training delivery.

#### **CMC Training & Consulting Inc.**

#### http://cmctrain.com

**Services:** Training, curriculum design, application development, and IT consulting services.

#### Conduent Inc.

# https://www.conduent.com/

**Services:** Managed learning services, learning administration and delivery, content design and curation, and consulting services.

# **Cornerstone OnDemand**

# https://www.cornerstoneondemand.com/

**Services:** Learning management software, customized learning strategies, analytics and predictive insights, and curated content.

#### **CPS HR Consulting**

# https://www.cpshr.us

**Services:** Blended learning courses, leadership assessment and development, executive coaching, and specialized training courses.

# CrossKnowledge

# https://www.crossknowledge.com/

Services: Employee onboarding, leadership

development, personalized development plans, content library, digital learning platform, digital publishing

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platform, and mobile learning.

# Dale Carnegie & Associates Inc. https://www.dalecarnegie.com/en

**Services:** Face-to-face training, virtual coaching, customized solutions, people skills and customer service training, leadership development, presentation training, organizational development training, and sales training.

# Development Dimensions International Inc. (DDI) https://www.ddiworld.com

**Services:** Leadership assessment and analytics, customized leadership development programs, competency management, and succession management.

# Digits Industries Ltd. https://www.digits.co.uk/

**Services:** E-learning design and development, custom portal design and development, mobile app development, and digital video production.

#### **Docebo**

# https://www.docebo.com

**Services:** Deliver, tracks and certifies online courses and training.

# **Emphasis Training Ltd.**

#### https://www.writing-skills.com/

**Services:** Business writing training, executive coaching, and remote learning.

#### **Fuse Universal**

# https://fuse.fuseuniversal.com/

**Services:** Mobile learning solutions, microlearning, social learning, and video production.

#### Gameffective

# https://www.gameffective.com/

**Services:** Gamification, adaptive microlearning platform, virtual instructor-led training, safety and compliance training, and employee onboarding.

#### Global Knowledge Training LLC

# https://www.globalknowledge.com/us-en

**Services:** Certification IT training, needs assessment and skills gap analysis, enrollment management platform, learning path design, and onboarding experience consulting.

# **GP Strategies Corporation**

#### https://www.gpstrategies.com

Services: Digital learning strategies and solutions,

learning analytics and evaluation, content curation, and managed learning services administration and delivery.

# **Happy Ltd.**

# https://www.happy.co.uk/

**Services:** IT training services, management and culture change, classroom training, event facilitation, and e-learning services.

# Harvard Business Publishing Corporate Learning https://www.harvardbusiness.org/

**Services:** Leadership development, flexible digital solutions, blended learning strategies, and interactive classroom experiences.

# **Hemsley Fraser Group Ltd.**

# https://www.hemsleyfraser.com/

**Services:** Core content portfolio, virtual face-to-face training, customized managed learning services, and project support.

#### **IBM**

#### https://www.ibm.com/us-en/?ar=1

**Services:** Professional certification program, customized learning journeys, and training events.

#### Imparta Ltd.

#### https://imparta.com/

**Services:** Sales and service training solutions, sales leadership training programs, and a modular capability building system.

#### **Ingram Micro Inc.**

# http://www.ingrammicro.com/

**Services:** Expert training courses and a blended learning program.

# Intrepid by VitalS<mark>ource</mark> www.intrepidlearning.com

**Services:** Corporate digital learning, leadership development, executive education, and employee onboarding.

# LearningMate Solutions Pvt. Ltd. https://www.learningmate.com/

**Services:** Learning consulting, custom content development, technology optimization and support, learning administration, and program assessment.

#### LearnQuest Inc.

https://www.learnquest.com/home.aspx Services: Private group training, reskilling boot

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camps, learning design and development, conference production, and learning management.

# Linkage Inc.

# https://www.linkageinc.com/

**Services:** Immersive workshops, institutes and summits, skills assessments, coaching services, customized leadership development solutions, and licensed content.

#### **MicroTek**

#### https://www.mclabs.com/

**Services:** Cloud-based learning lab, corporate training rooms, instructor delivery, virtual training, and event planning and support.

# **Miller Heiman Group**

https://www.millerheimangroup.com/training/ Services: Sales methodology and skills training.

#### Mind Gym

# https://themindgym.com/

**Services:** Bite-sized learning, live and virtual training, e-learning courses, manager development, diversity and inclusion training, ethics training, and performance management.

#### NIIT

# https://www.niit.com/en/learning-outsourcing/

**Services:** Managed training services, content and curriculum design, learning administration, learning delivery, and strategic sourcing and vendor management.

#### **Paradigm Learning**

# https://paradigmlearning.com/

**Services:** Experiential learning, gamification, talent and leadership development, business acumen training, project management training, onboarding, organizational change management training.

#### **Pearson**

#### https://www.pearson.com/us/

**Services:** Assessment, custom content and curriculum development, custom training courseware, degree and certification programs, self-service learning programs, knowledge capture, online mentoring, and online talent and leadership development.

# Raytheon Professional Services https://www.raytheon.com/

**Services:** Compliance and safety training, vocational and technical training, apprenticeship programs, learning content development and curation, training program

analysis and design, and virtual and instructor-led training delivery.

#### Saba Software

#### https://www.saba.com/

**Services:** Learning management, informal learning, social learning, video learning, microlearning, e-learning content, and career development planning.

#### SAP SuccessFactors

# https://www.successfactors.com/content/ssf-site/en.html

**Services:** Cloud-based learning management solution, blended learning, succession planning, and career and development planning.

#### SilkRoad

#### https://www.silkroad.com/

**Services:** On-demand video courses, mobile learning, learning assessments, and compliance reporting.

#### Skillsoft

#### https://www.skillsoft.com/

**Services:** Leadership development, leadership and management skills training, digital skills training, IT training and certification, and compliance training.

# SumTotal Systems LLC, a Skillsoft company

https://www.sumtotalsystems.com/

# **Services:** Enterprise learning management system.

# **Talent Dimensions**

# https://talent-dimensions.com/

**Services:** Career development solutions, microlearning, and action-based learning experiences.

# **The Ken Blanchard Companies**

# https://www.kenblanchard.com/

**Services:** Leadership development, e-learning programs, management coaching, and training events and workshops.

# The Myer-Briggs Company

# https://www.themyersbriggs.com/en-US

**Services:** Personality assessments, end-to-end virtual development program, and communication training.

#### Wilson Learning Corporation

#### https://www.wilsonlearning.com/

**Services:** Consulting, instructional design, customized training programs, coaching, measurement, leadership development, and sales development.