

H R O T O D A Y EDITORIAL CALENDAR

ISSUE	FEATURES	BONUS DISTRIB.	ADS DUE
January / February	<ul style="list-style-type: none"> • Baker's Dozen Learning • Learning Case Studies • Top RPO Deals of 2011 • Supporting a Global MSP Program • Increasing Employee Engagement Via Social Media • Is Cloud Just Saas of a Different Color • Health Benefits 		1/13
March	<ul style="list-style-type: none"> • Baker's Dozen Talent Management Software • Talent Management Software Case Studies • Wellness Benefits • Going Postal on Job Board Technology (Video and New Search Engines Make It In A Brave New World) • Inside Look At Retention and Recognition 		2/17
April	<ul style="list-style-type: none"> • Don't Let Employee Self Service be Self Sacrifice (They Hate It and You If It Is Poorly Implemented) • Baker's Dozen Relocation • Relocation Case Studies • MSP – The Strategic Answer to Contingent Labor • Impact of Your Brand on On-Boarding & Hiring 		3/16
May	<ul style="list-style-type: none"> • Baker's Dozen MSP • MSP Case Studies • Wealth Benefits (401K, Life Insurance) • The Best Modular HRMS Platforms and Why • Special Technology Report: Applicant Tracking Software <p>SPECIAL SUPPLEMENT (May) – THE BAKER'S BEST</p>	HRO Today Forum	4/20
June	<ul style="list-style-type: none"> • CHRO Roundtable • Vision, Dental and Pharma Benefits • Evolving MSP Models: Supporting Pricing and Risk Models • Planning for Retirement in the New Economy • HRO Today Forum Coverage • Innovation Gap Survey Results 	SHRM	4/1 5/18
July / August	<ul style="list-style-type: none"> • Baker's Dozen RPO • RPO Case Studies • Succession Planning: Retaining Talent and Increasing the Bottom Line • Why the Resume Debate Won't Die – Our Experts Opine (and Their Resumes) 		7/20
September	<ul style="list-style-type: none"> • Baker's Dozen Recognition • Recognition Case Studies • The Value of the Contractor Worker • Performance Management Software – Do the Biz Outcomes Support the Biz Buzz 	The Motivation Show	8/17
October	<ul style="list-style-type: none"> • Annual Resource Guide • Benefits Administration • Informal Learning: Success Stories • Tektobler Highlights: Our Experts Panel Calls Out – Best Social Media Recruiting Tools, Best Social Media Employee Engagement Tools, Best Social Media HR Messaging Tools 		9/21
November	<ul style="list-style-type: none"> • Baker's Dozen Screening • Screening Case Studies • Total Workforce Planning: The Future of MSP • Globalization and Relocation • Mobile Technology and the Pre-employment Experience – What Works? 		10/19
December	<ul style="list-style-type: none"> • Top CHRO Profiles • HRO Forecast 2013 • Embracing RPO • MSP & RPO: A Total Workforce Solution • Mystic Runes or Solid Data – Workforce Planning Software Reviews Does It Work? 		11/19