

2010

HRO TODAY MEDIA GUIDE

ISSUE	FEATURES	DEPARTMENTS	BONUS DISTRIB.	ADS DUE
JAN/FEB	<ul style="list-style-type: none"> • Baker's Dozen: Learning • Case Studies: Learning • Top RPO Deals of 2009 	<ul style="list-style-type: none"> • Benefits • Screening • Technology 		January 20
MARCH	<ul style="list-style-type: none"> • Baker's Dozen: Multi-process • The Benefits Package 	<ul style="list-style-type: none"> • Payroll • RPO • Technology 		February 26
APRIL	<ul style="list-style-type: none"> • Baker's Dozen: Managed Services Providers • Case Studies: Managed Services Providers • Developing Brands Via Social Networking • Preview HRO Summit Asia <p>**SPECIAL ADVERTISING SUPPLEMENT** A COMPILATION OF ALL BAKER'S DOZEN LISTS: MAY 2009–MARCH 2010 INCLUDES: RELOCATION, RPO, RECOGNITION, SCREENING, LEARNING, AND MULTI-PROCESS BPO</p>	<ul style="list-style-type: none"> • Learning • Relocation • Payroll • Recognition • RPO 		March 31
MAY	<ul style="list-style-type: none"> • Baker's Dozen: Relocation • Case Studies: Relocation • Benefits Thought Leadership, Part I • MSP Report 	<ul style="list-style-type: none"> • Testing & Assessment • Talent Management • Technology • RPO 		April 28
JUNE	<ul style="list-style-type: none"> • CHRO Roundtable • Benefits Thought Leadership, Part II • Talent Acquisition Systems Roundup • Coverage HRO Summit Asia 	<ul style="list-style-type: none"> • Learning • RPO • Performance Management • Technology 	SHRM	May 28
JULY/AUG	<ul style="list-style-type: none"> • Baker's Dozen: RPO • Case Studies: RPO • RPO Technology 	<ul style="list-style-type: none"> • Learning • Screening & Security • Relocation 		July 23
SEPTEMBER	<ul style="list-style-type: none"> • Baker's Dozen: Recognition • Case Studies: Recognition • Inside Look at Relationship Between Performance Management and Recognition • Performance Management Plans: Keys to Instituting • Preview HRO Summit 	<ul style="list-style-type: none"> • Payroll • Technology • RPO 	The Motivation Show	August 27
OCTOBER	<ul style="list-style-type: none"> • Resource Guide • Examining Contract Renewals • MSP Report 	<ul style="list-style-type: none"> • Learning • Technology 	HRO Summit	September 29
NOVEMBER	<ul style="list-style-type: none"> • Baker's Dozen: Screening, Testing & Assessment • Case Studies: Screening, Testing & Assessment • Globalization and Relocation • Preview HRO Summit Europe / RPO Summit • Coverage HRO Summit 	<ul style="list-style-type: none"> • Relocation • Benefits Administration • RPO 	RPO Summit	October 29
DECEMBER	<ul style="list-style-type: none"> • HRO Superstars • HRO Forecast 2011 • Embracing RPO • Coverage HRO Summit Europe / RPO Summit 	<ul style="list-style-type: none"> • Recognition • Testing & Assessment • Performance Management 		November 30

* Editorial calendar is subject to change.