



Members of the HRO Today Services and Technology Association can submit their thought-leadership content for publication on the Research page of our website. These pieces can include any type of content, including white papers, ebooks, or links to your organization’s blog post or related articles. This is an exclusive member benefit. To help guide engagement and to provide some framework for submitting content, below is a content calendar providing themes for content to submit monthly for 2017. This is a guide – we will accept content on all topics at any time throughout the year.

To submit your content for publication, contact Scott Fuhr at [scott.fuhr@sharedxpertise.com](mailto:scott.fuhr@sharedxpertise.com).

## **Content Calendar for 2017:**

### **March**

- EMEA best practices and case studies
- Social media recruiting
- Recognition case studies

### **April**

- MSP best practices and case studies
- Employer branding
- Training
- Latin America best practices and case studies

### **May**

- Wellness best practices and case studies
- Innovation in HR transformation
- Screening
- Healthcare RPO/MSP best practices and case studies

### **June**

- North America awards case studies
- Candidate experience
- Relocation
- Talent metrics
- Recognition case studies

### **July/August**

- RPO case studies
- Performance development
- Staffing case studies

### **September**

- APAC best practices and case studies
- Technology
- Diversity
- Performance reviews

**October**

- APAC awards case studies
- Top RPO tech tools
- Best practices in interviewing
- Screening case studies

**November**

- Relocation case studies
- Employee engagement
- Best practices in using websites/tools for hiring

**December**

- Talent management software
- Payroll
- Legal/compliance in HR
- Onboarding
- EMEA awards case studies